Lasserre Bradley III

President, Garden City Communities
President, Kleemax Properties

Lasserre Bradley brings 29 years of experience across the full real estate life cycle, from acquisition and development through stabilization, long-term ownership, and operations. He leads two complementary Greater Cincinnati platforms: Garden City Communities, which develops and preserves walkable, mixed-use neighborhoods, and Kleemax Properties, a vertically integrated owner-operator that acquires, renovates, and manages multifamily housing. Together they give him a rare vantage point: he builds communities with the discipline of a long-term owner, and he buys and operates properties with a developer's eye for what they can become.

His track record includes nearly $1 billion in real estate development and more than 3,500 residential units produced or preserved, spanning affordable, workforce, market-rate, and senior housing, historic preservation, urban neighborhood revitalization, and mixed-use projects with retail, office, and institutional space. He has held senior leadership roles with local and nationally recognized firms, including Vice President of Development with the Ackermann Group, Regional Vice President of the Midwest with Pennrose, and President of Development with The Model Group.

At Kleemax Properties, Lasserre directs acquisitions, capital strategy, and operations for a rapidly growing portfolio of over 500 apartment homes, and neighborhood retail and office. He pairs value-add renovation with disciplined underwriting and standardized leasing, maintenance, and asset management systems built to scale. At Garden City Communities, which he founded out of a deep conviction that human flourishing emerges from thoughtfully designed places, he leads development strategy and execution across historic rehabilitation, affordable housing preservation, and new mixed-use neighborhood centers. Across both platforms, he is dedicated to preserving historic neighborhoods, renewing underperforming properties, and building vibrant, well-managed places that honor human dignity and foster connection.

Expertise & Advisory Services

Lasserre's expertise spans development strategy and execution, acquisitions and underwriting, layered public-private capital stacks, owner's representation, and asset and property management. He works with municipalities, community development corporations, lenders, and aligned investors to unlock the potential of neighborhoods and existing properties alike, practicing the principled art of city-making rooted in beauty, creativity, integrity, and collaboration.

Education & Civic Engagement

Lasserre holds a Bachelor of Science in Landscape Architecture from the University of Kentucky. He serves on his local township zoning commission and on the Board of Inclusive Housing Resources and has represented the Cincinnati chapter of the Urban Land Institute on regional product councils for Urban/Mixed-Use Development and Public/Private Partnerships. Lasserre and his wife, Marsha, live in Greater Cincinnati and have four adult children, two high school sons at home, and a growing number of grandchildren.