

# **Public Media Connect and Affiliates**

**Consolidated Financial Statements with  
Supplementary Information  
June 30, 2022 and 2021 and  
Independent Auditors' Report**

**PUBLIC MEDIA CONNECT AND AFFILIATES**  
**June 30, 2022 and 2021**

**Contents**

---

	<u>Page(s)</u>
Independent Auditors' Report	1 – 2
Consolidated Financial Statements:	
Consolidated Statements of Financial Position	3
Consolidated Statements of Activities	4 – 5
Consolidated Statements of Functional Expenses	6 – 7
Consolidated Statements of Cash Flows	8
Notes to Consolidated Financial Statements	9 – 23
Supplementary Information:	
Consolidating Statement of Financial Position	24
Consolidating Statement of Activities	25

## Independent Auditors' Report

To the Board of Trustees  
Public Media Connect and Affiliates  
Cincinnati, Ohio

### Opinion

We have audited the accompanying consolidated financial statements of Public Media Connect and Affiliates (a nonprofit organization), which comprise the consolidated statements of financial position as of June 30, 2022 and 2021, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of Public Media Connect and Affiliates as of June 30, 2022 and 2021, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Public Media Connect and Affiliates and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Public Media Connect and Affiliates' ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

### Auditors' Responsibilities for the Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

**Independent Auditors' Report  
(Continued)**

**Auditors' Responsibilities for the Financial Statements (Continued)**

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Public Media Connect and Affiliates' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Public Media Connect and Affiliates' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

**Report on Supplementary Information**

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating statements of financial position and activities on pages 24 and 25 are presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

*Barnes, Dennig & Co., Ltd.*

December 16, 2022  
Cincinnati, Ohio

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidated Statements of Financial Position June 30, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<b>Assets</b>		
Cash	\$ 2,544,843	\$ 2,640,409
Accounts receivable, net	576,456	447,855
Contributions receivable, net	598,390	532,754
Prepaid expense	288,675	279,410
Investments	13,253,054	15,236,095
Beneficial interest in perpetual trusts	803,663	1,016,654
Prepaid rent	75,338	118,388
Property and equipment, net	<u>7,887,820</u>	<u>7,774,269</u>
Total assets	<u>\$ 26,028,239</u>	<u>\$ 28,045,834</u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable	\$ 360,511	\$ 363,197
Accrued expenses	528,932	640,894
Deferred support and revenue	<u>93,820</u>	<u>127,420</u>
Total liabilities	<u>983,263</u>	<u>1,131,511</u>
<b>Net Assets</b>		
Without donor restrictions	23,725,616	24,641,947
With donor restrictions	<u>1,319,360</u>	<u>2,272,376</u>
Total net assets	<u>25,044,976</u>	<u>26,914,323</u>
Total liabilities and net assets	<u>\$ 26,028,239</u>	<u>\$ 28,045,834</u>

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidated Statement of Activities Year Ended June 30, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and revenue</b>			
Support:			
Corporation for Public Broadcasting:			
Community Service Grant and Interconnect reimbursement	\$ 2,211,489	\$ -	\$ 2,211,489
State of Ohio:			
Operating Subsidy	497,420	-	497,420
Educational Subsidy	443,119	-	443,119
In-kind donations	1,375,125	-	1,375,125
Montgomery County	42,009	-	42,009
Total support	4,569,162	-	4,569,162
Revenue:			
Memberships and other contributions and grants	5,767,730	81,384	5,849,114
Donated services	204,524	-	204,524
Acquired program underwriting	901,640	167,250	1,068,890
Auction and special events	452,322	-	452,322
Contract production services	144,267	-	144,267
Educational services	659,647	-	659,647
Rental income	792,328	-	792,328
Investment return, net	(2,216,085)	-	(2,216,085)
Promotion and miscellaneous	446,143	-	446,143
Change in value of trusts	-	(212,991)	(212,991)
Total revenue	7,152,516	35,643	7,188,159
Net assets released from restrictions	988,659	(988,659)	-
Total support and revenue	12,710,337	(953,016)	11,757,321
<b>Expenses</b>			
Program	9,193,216	-	9,193,216
Fundraising	2,116,347	-	2,116,347
Administrative	2,317,105	-	2,317,105
Total expenses	13,626,668	-	13,626,668
<b>Change in net assets</b>	(916,331)	(953,016)	(1,869,347)
<b>Net assets, beginning of year</b>	24,641,947	2,272,376	26,914,323
<b>Net assets, end of year</b>	\$ 23,725,616	\$ 1,319,360	\$ 25,044,976

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidated Statement of Activities Year Ended June 30, 2021

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and revenue</b>			
Support:			
Corporation for Public Broadcasting:			
Community Service Grant and Interconnect reimbursement	\$ 2,225,171	\$ 985,167	\$ 3,210,338
State of Ohio:			
Operating Subsidy	509,235	-	509,235
Educational Subsidy	443,119	-	443,119
In-kind donations	1,174,795	-	1,174,795
Forgiveness of PPP loans	961,832	-	961,832
Montgomery County	42,009	-	42,009
Total support	<u>5,356,161</u>	<u>985,167</u>	<u>6,341,328</u>
Revenue:			
Memberships and other contributions	7,850,458	-	7,850,458
Donated services	152,322	-	152,322
Acquired program underwriting	930,123	-	930,123
Auction and special events	280,549	-	280,549
Contract production services	238,881	-	238,881
Educational services	457,460	-	457,460
Rental income	768,919	-	768,919
Investment return, net	2,912,640	-	2,912,640
Promotion and miscellaneous	268,783	-	268,783
Loss on disposal of property and equipment	(520,092)	-	(520,092)
Change in value of trusts	-	193,368	193,368
Total revenue	<u>13,340,043</u>	<u>193,368</u>	<u>13,533,411</u>
Net assets released from restrictions	210,775	(210,775)	-
Total support and revenue	<u>18,906,979</u>	<u>967,760</u>	<u>19,874,739</u>
<b>Expenses</b>			
Program	8,402,888	-	8,402,888
Fundraising	1,874,797	-	1,874,797
Administrative	2,231,220	-	2,231,220
Total expenses	<u>12,508,905</u>	<u>-</u>	<u>12,508,905</u>
<b>Change in net assets before pension adjustment</b>	6,398,074	967,760	7,365,834
<b>Change in pension benefit obligation</b>	920,476	-	920,476
<b>Change in net assets</b>	7,318,550	967,760	8,286,310
<b>Net assets, beginning of year</b>	17,323,397	1,304,616	18,628,013
<b>Net assets, end of year</b>	<u>\$ 24,641,947</u>	<u>\$ 2,272,376</u>	<u>\$ 26,914,323</u>

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidated Statement of Functional Expenses Year Ended June 30, 2022

	Technical	Programming	Education Services	Production	Promotions	Total Program	Marketing	Member Services	Auctions and Special Events	Total Fundraising	Administrative	Total Expenses
Salaries	\$ 646,673	\$ 284,648	\$ 892,322	\$ 946,267	\$ 259,896	\$ 3,029,806	\$ 178,024	\$ 629,998	\$ 118,116	\$ 926,138	\$ 857,533	\$ 4,813,477
Program acquisitions	-	1,740,633	-	-	-	1,740,633	-	1,935	-	1,935	-	1,742,568
In-kind donations	1,375,125	-	-	-	-	1,375,125	204,524	-	-	204,524	-	1,579,649
Benefits	139,742	59,779	69,742	195,044	49,104	513,411	32,899	130,531	20,345	183,775	213,017	910,203
Depreciation	648,510	5,722	11,036	86,731	424	752,423	-	-	-	-	83,430	835,853
Memberships	470	400,466	792	23,053	213	424,994	385	712	55	1,152	78,718	504,864
Professional fees	36,537	124,365	2,210	9,841	19,494	192,447	-	1,600	15,823	17,423	264,978	474,848
Utilities	128,539	-	6,725	29,940	-	165,204	-	-	-	-	307,944	473,148
Repair and maintenance	192,313	-	31,556	80,698	-	304,567	-	58	3,965	4,023	178,161	486,751
Postage and shipping	1,068	17	10,855	734	78,327	91,001	110	288,325	2,212	290,647	849	382,497
Rent	93,954	-	-	1,726	-	95,680	-	-	2,671	2,671	112,797	211,148
Miscellaneous	330	76	23,077	46,281	-	69,764	41,192	6,848	37,891	85,931	32,775	188,470
Travel and training	3,085	1,051	117,136	5,220	6,618	133,110	1,134	7,094	7,502	15,730	24,515	173,355
Promotional incentives	-	-	-	19	-	19	-	150,771	5,358	156,129	-	156,148
Insurance	-	-	-	-	-	-	13	-	-	13	133,502	133,515
Production fees	-	-	21,968	101,546	-	123,514	400	550	403	1,353	-	124,867
Printing	-	-	2,261	6,217	79,275	87,753	-	16,631	8,242	24,873	2,004	114,630
Receptions	-	-	3,020	2,227	783	6,030	-	6,951	78,004	84,955	7,020	98,005
Commissions	-	-	-	-	-	-	40,000	46,029	-	86,029	-	86,029
Supplies	393	31	23,822	23,160	2,239	49,645	135	4,574	8,534	13,243	19,826	82,714
Advertising	-	-	1,095	1,089	16,219	18,403	72	700	15,031	15,803	36	34,242
Educational fees	-	-	19,687	-	-	19,687	-	-	-	-	-	19,687
	<u>\$ 3,266,739</u>	<u>\$ 2,616,788</u>	<u>\$ 1,237,304</u>	<u>\$ 1,559,793</u>	<u>\$ 512,592</u>	<u>\$ 9,193,216</u>	<u>\$ 498,888</u>	<u>\$ 1,293,307</u>	<u>\$ 324,152</u>	<u>\$ 2,116,347</u>	<u>\$ 2,317,105</u>	<u>\$ 13,626,668</u>

The accompanying notes are an integral part of these consolidated financial statements



## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidated Statement of Functional Expenses Year Ended June 30, 2021

	Technical	Programming	Education Services	Production	Promotions	Total Program	Marketing	Member Services	Auctions and Special Events	Total Fundraising	Administrative	Total Expenses
Salaries	\$ 628,067	\$ 282,483	\$ 760,474	\$ 880,789	\$ 245,392	\$ 2,797,205	\$ 193,865	\$ 557,655	\$ 109,162	\$ 860,682	\$ 848,500	\$ 4,506,387
Program acquisitions	-	1,838,228	-	-	-	1,838,228	-	1,003	-	1,003	-	1,839,231
In-kind donations	1,174,795	-	-	-	-	1,174,795	152,322	-	-	152,322	-	1,327,117
Benefits	128,777	56,994	85,365	196,307	47,829	515,272	37,306	118,706	23,380	179,392	178,834	873,498
Depreciation	669,826	5,910	7,849	89,582	438	773,606	-	-	-	-	86,173	859,779
Memberships	288	288,021	942	24,286	235	313,772	950	595	110	1,655	56,393	371,820
Professional fees	18,050	119,413	202	8,453	-	146,118	-	2	21,437	21,439	306,149	473,706
Utilities	125,215	-	4,500	32,883	-	162,598	-	-	-	-	285,841	448,439
Repair and maintenance	192,892	-	20,097	44,897	-	257,886	-	-	4,813	4,813	161,591	424,290
Postage and shipping	2,333	45	5,538	176	32,755	40,847	33	343,443	2,121	345,597	7,854	394,298
Rent	86,835	-	-	6,054	-	92,889	-	-	675	675	107,444	201,008
Miscellaneous	728	-	10,262	24,053	17,357	52,400	15,452	15,242	9,055	39,749	29,157	121,306
Travel and training	764	76	3,752	3,704	472	8,768	38	2,219	2,189	4,446	13,995	27,209
Promotional incentives	-	-	-	-	-	-	-	142,400	-	142,400	-	142,400
Insurance	-	-	-	-	-	-	-	-	-	-	125,692	125,692
Production fees	-	-	25,927	68,409	-	94,336	3,044	1,573	-	4,617	-	98,953
Printing	25	-	1,224	385	50,652	52,286	20	12,830	4,196	17,046	4,061	73,393
Receptions	-	-	360	-	657	1,017	-	1,349	29,110	30,459	183	31,659
Commissions	-	-	-	-	-	-	-	49,206	-	49,206	-	49,206
Supplies	5,069	24	10,017	44,376	1,598	61,084	1,566	2,780	2,106	6,452	19,353	86,889
Advertising	-	-	157	200	12,149	12,506	100	725	12,019	12,844	-	25,350
Educational fees	-	-	7,275	-	-	7,275	-	-	-	-	-	7,275
	<u>\$ 3,033,664</u>	<u>\$ 2,591,194</u>	<u>\$ 943,941</u>	<u>\$ 1,424,554</u>	<u>\$ 409,534</u>	<u>\$ 8,402,888</u>	<u>\$ 404,696</u>	<u>\$ 1,249,728</u>	<u>\$ 220,373</u>	<u>\$ 1,874,797</u>	<u>\$ 2,231,220</u>	<u>\$ 12,508,905</u>

The accompanying notes are an integral part of these consolidated financial statements

**PUBLIC MEDIA CONNECT AND AFFILIATES**

**Consolidated Statements of Cash Flows**  
**Years Ended June 30, 2022 and 2021**

	2022	2021
<b>Cash flows from operating activities</b>		
Change in net assets	\$ (1,869,347)	\$ 8,286,310
Adjustments to reconcile change in net assets to net cash from operating activities:		
Depreciation	835,853	859,779
Net realized and unrealized (gains) losses on investments	2,583,323	(2,877,572)
Change in value of trusts	212,991	(193,368)
Forgiveness of PPP loan	-	(961,832)
Loss on disposal of property and equipment	-	520,092
Noncash contribution of investments	(51,572)	-
Bad debt expense	39,769	-
Changes in:		
Accounts and contributions receivable, net	(234,006)	37,873
Prepaid expense and rent	33,785	19,075
Accounts payable and accrued expenses	(252,287)	(155,264)
Deferred support and revenue	(33,600)	38,429
Accrued pension benefit obligation	-	(1,253,923)
Net cash provided by operating activities	1,264,909	4,319,599
<b>Cash flows from investing activities</b>		
Purchase of property and equipment	(811,765)	(1,229,977)
Purchase of investments	(4,914,698)	(7,323,160)
Proceeds from sale of investments	4,365,988	5,100,778
Net cash used in investing activities	(1,360,475)	(3,452,359)
<b>Net change in cash</b>	(95,566)	867,240
<b>Cash, beginning of year</b>	2,640,409	1,773,169
<b>Cash, end of year</b>	\$ 2,544,843	\$ 2,640,409
<b>Supplemental information</b>		
Noncash investing and financing transactions:		
Property and equipment purchase in accounts payable	\$ 137,639	\$ -

The accompanying notes are an integral part of these consolidated financial statements

## **PUBLIC MEDIA CONNECT AND AFFILIATES**

### **Notes to Consolidated Financial Statements**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

##### ***Nature of Operations***

Public Media Connect and Affiliates (PMC or the Organization) is a tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Code. The Organization was formed when the Boards of Trustees of Greater Dayton Public Television, Inc. (GDPT) and Greater Cincinnati Television Educational Foundation (CET) formed a regional, nonprofit public broadcasting and media holding company. The Organization owns and operates noncommercial broadcasting stations in the State of Ohio, specifically WPTD Channel 16 in Dayton, WPTO Channel 14 in Oxford, WCET Channel 48 in Cincinnati and other telecommunication facilities. The Organization receives support primarily from the viewing public and private and government grants.

Effective July 1, 2017, PMC became the sole member of Southwestern Ohio Instructional Technology Association (SOITA), a separate 501(c)(3) organization, with the intention of consolidating its administrative function, while continuing to provide educational services.

##### ***Principles of Consolidation***

The consolidated financial statements include the accounts of Public Media Connect and affiliates (the media holding company) and the entities which are members of the media holding company (GDPT, CET and SOITA). These entities are controlled by a single Board of Trustees. Public Media Connect and Affiliates has consolidated the financial statements of GDPT, CET and SOITA for purposes of financial statement presentation.

These entities will be referred to as the "Organization" in subsequent note disclosures. All inter-entity account balances have been eliminated in the consolidation.

##### ***Financial Statement Presentation***

The consolidated financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles (GAAP). The Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions, which are available for use in general operations and not subject to donor restrictions; and net assets with donor restrictions, which are either temporary in nature, such as those that will be met by the passage of time or other events specified by the donor, or are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

##### ***Fair Value Measurements***

GAAP has established a three-level hierarchy for fair value measurements based on the transparency of valuation inputs as of the measurement date. The hierarchy is based on the lowest level of input that is significant to the fair value measurement. The three levels are defined as follows: Level 1 inputs are unadjusted quoted prices for identical assets in active markets; Level 2 inputs are observable quoted prices for similar assets in active markets; Level 3 inputs are unobservable and reflect management's best estimate of what market participants would use as fair value.

## **PUBLIC MEDIA CONNECT AND AFFILIATES**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Cash***

The Organization considers bank deposits and all highly liquid investments with original maturities of three months or less to be cash. The Organization maintains its cash in bank deposit accounts which, at times, exceed federally insured limits. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk.

##### ***Investments and Investment Return***

Investments in equity securities having a readily determinable fair value and all debt securities are carried at fair value. Other investments are valued at the lower of cost or fair value. Investment return includes dividends, interest and realized and unrealized gains and losses on investments.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is included in net assets without donor restrictions. Other investment return is reflected in the consolidated statements of activities as with or without donor restrictions based upon the existence and nature of any donor or legally imposed restrictions.

##### ***Accounts Receivable***

Accounts receivable represent uncollateralized obligations due from various organizations. Accounts receivable are carried at original invoice amount less an estimate made for doubtful receivables based on a review of all outstanding amounts. Management determines the allowance for doubtful accounts by evaluating each individual organization's receivable and considering their current credit worthiness, past experience and current economic conditions. Accounts have been adjusted for all known and expected uncollectible amounts. Recoveries of amounts previously written off are recorded when received. There was no provision for uncollectible accounts at June 30, 2022 and 2021. Accounts receivable at June 30, 2020 was \$554,519.

##### ***Property and Equipment***

Building and equipment are recorded at cost or, in the case of donated assets, at their estimated fair value at date of receipt. Depreciation is computed by the straight-line method over the estimated useful lives of the respective assets. The Organization reviews its long-lived assets for impairment if changes in circumstances indicate that the carrying amount may not be recoverable. Management believes there has been no impairment in the carrying value of the Organization's long-lived assets.

In accordance with GAAP, the Organization assesses the recoverability of the carrying amount of property and equipment if certain events or changes occur, such as a significant decrease in market value of the assets or a significant change in operating conditions. Based on its most recent analysis, the Organization believes no impairments existed at June 30, 2022 and 2021.

##### ***Broadcast Licenses***

The Organization has three non-commercial broadcast license agreements with the Federal Communications Commission. The license agreements provide the Organization the right to broadcast televised programs in the Dayton and Cincinnati, Ohio, areas and were awarded to the Organization at no cost.

## **PUBLIC MEDIA CONNECT AND AFFILIATES**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Contributions***

Gifts of cash and other assets received without donor stipulations are reported as revenue and net assets without donor restrictions. Gifts received with a donor stipulation that limits their use are reported as revenue and net assets with donor restrictions. When a donor stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statement of activities as net assets released from restrictions. Gifts having donor stipulations which are satisfied in the period the gift is received are reported as revenue and net assets without donor restrictions.

Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Unconditional promises to give expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are reported at the present value of estimated future cash flows. Contributions receivable as of June 30, 2022 and 2021 are expected to be collected within one year. At June 30, 2022 and 2021, the provision for uncollectible contributions receivable was \$95,655 and \$93,655, respectively.

Conditional promises to give depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenues when the conditions are substantially met and the gift becomes unconditional.

##### ***Community Service Grants***

The Corporation for Public Broadcasting (CPB) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public telecommunications entities. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act, 47 United States Code Annotated Section 396(k)(7), (1983) Supplement. In any event, each grant must be expended within two years of the initial grant authorization.

The grants are reported on the accompanying consolidated financial statements as unrestricted operating funds; however, certain guidelines must be satisfied in connection with application for and use of the grants to maintain eligibility and compliance requirements. These guidelines pertain to the use of grant funds, record keeping, audits, financial reporting and licensee status with the Federal Communications Commission.

##### ***Government Grants***

Support funded by state grants is recognized as the Organization performs the contracted services or incurs outlays eligible for reimbursement under the grant agreement. Grant activities and outlays are subject to audit and acceptance by the granting agency and, as a result of such audit, adjustments could be required.

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

##### *Government Grants (Continued)*

During 2022, the Organization received grants in which the funding agency's promise to give is condition upon the Organization incurring certain qualifying expenses and meeting certain milestones under the agreements. At June 30, 2022 and 2021, the Organization had available award balances (conditional promises to give) on conditional government grants of \$2,442,537 and \$-0-, respectively. The award balances will be recognized as revenue as the conditions are met throughout the grants' termination dates of September 2024.

##### *Revenue Recognition*

The Organization identifies a contract with a customer for revenue recognition when there is approval and commitment from both parties, the rights of the parties and payment terms are identified, the contract has commercial substance and the collectability of consideration is probable. The Organization evaluates each contract to determine the number of distinct performance obligations in the contract, which requires the use of judgment. To determine the proper revenue recognition method, the Organization evaluates whether two or more contracts should be combined and accounted for as one single contract and whether the combined or single contract should be accounted for as single or more than one performance obligation.

##### Underwriting Revenues

Revenue from contracts with customers is recognized from program underwriting. These contracts consist of performance obligations to broadcast underwriting announcements during televised programming and are reported at the amount that reflects the consideration to which the Organization expects to be entitled to in exchange for providing services. Each televised announcement is determined to be a distinct performance obligation. The transaction price is stated in the contracts and is known at the time of contract inception. The Organization determines the transaction price based on standard charges for goods and services provided.

Underwriting revenue is recognized at a point in time when the announcements are televised. At times, the Organization will enter into a trade agreement with a business in which underwriting announcements are provided in exchange for tickets, gift cards or media sponsorships. Noncash trade agreements for underwriting are recoded at fair value. Customers are billed for underwriting spots at the time the underwriting agreement is signed, and payment is due monthly throughout the underwriting period. Contract liabilities (deferred revenue) as of June 30, 2022 and 2021 associated with underwriting revenues was \$47,000 and \$26,300, respectively, for GDPT and \$41,220 and \$12,759, respectively, for CET.

##### Membership Revenues

Revenue from memberships are in part contributions and in part exchange transactions. The exchange transaction portion of membership revenues is subject to the guidance in the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Section 606, *Revenue from Contracts with Customers* and the contribution portion of membership revenue is subject to the guidance in FASB ASC 958-605, *Not-for-Profit Entities: Revenue Recognition*. The Organization determines the fair value of goods and services provided to members as the exchange portion. The residual portion of revenue from memberships are contributions. Management's determination of fair value of the exchange transaction portion of membership revenue requires significant judgement.

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

##### *Revenue Recognition (Continued)*

###### Membership Revenues

The Organization's primary performance obligation for the exchange portion of the memberships is to provide a one-time access code to PBS Passport, a streaming product that is not controlled by the Organization, to members who contribute more than \$60 per year. In accordance with ASC 606-10-55-38, the Organization is considered to be an agent in the transaction as the entity is merely arranging for the goods or services to be provided to the customer, rather than providing the specified goods or services itself. For the year ended June 30, 2022 and 2021, exchange transaction revenue recognized was approximately \$760,000 and \$570,000, respectively (\$387,000 and \$293,000, respectively, for GDPT and \$373,000 and \$277,000, respectively, for CET).

The Organization recognizes revenue from the exchange transaction portion of membership revenues at the point in time the one-time access code is transferred to its members. Set pricing is used for memberships with payments either being received in advance of receiving the benefits or billed monthly for sustaining memberships. There are no contract liabilities (deferred revenue) associated with membership revenues as of June 30, 2022 and 2021.

##### *Donated Goods and Services*

The Organization records donated goods and services that meet the criteria for recognition as contributions at fair value on the date of donation. A substantial number of volunteers have made significant contributions of time to the Organization's policy-making, program and support functions. The value of this contributed time does not meet the criteria for recognition under existing accounting standards and, accordingly, is not reflected in the accompanying consolidated financial statements.

##### *Income Taxes*

The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and a similar provision of Ohio law. However, it is subject to federal income tax on any unrelated business taxable income.

The Organization's IRS Form 990 is subject to review and examination by federal and state authorities. The Organization believes it has appropriate support for any tax positions taken, and therefore, does not have any uncertain income tax positions that are material to the consolidated financial statements.

##### *Functional Allocation of Expenses*

The costs of supporting the various programs and other activities have been summarized on a functional basis on the consolidated statements of functional expenses. Certain costs have been allocated among the program, management and general, and fundraising categories based on the specific identification and other methods. The most significant allocations are salaries and related expenses, which are allocated based upon time spent by Organization personnel, and occupancy and depreciation, which are allocated based on utilization.

## **PUBLIC MEDIA CONNECT AND AFFILIATES**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Use of Estimates***

The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses and the disclosure of contingent assets and liabilities in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

##### ***Reclassifications***

Certain 2021 figures were reclassified to conform to the 2022 presentation.

##### ***Effect of Adopting New Accounting Standards***

In September 2020, the FASB issued ASU 2020-07, Not-for-Profit Entities (Topic 958): Presentation and Disclosure by Not-for-Profit Entities for Contributed Nonfinancial Assets. This standard requires nonprofits to expand their financial statement presentation and disclosure of contributed nonfinancial assets, including in-kind contributions. The standard includes disclosure of information on an entity's policies on contributed nonfinancial assets about monetization and utilization during the reporting period, information on donor-imposed restrictions, and valuation techniques. This new standard, as amended, is to be applied retrospectively. The Organization adopted the standard on July 1, 2021. The standard did not have a material impact on the consolidated financial statements. The Organization has updated disclosures as necessary (see Note 11).

##### ***Recently Issued Accounting Standard***

In February 2016, the FASB issued ASU 2016-02, *Leases*. The standard requires all leases with terms over 12 months to be capitalized as a right-of-use asset and lease liability on the statement of financial position at the date of lease commencement. Leases will be classified as either finance or operating, which will be relevant for the pattern of expense recognition in the consolidated statement of activities. This standard will be effective for the fiscal year ending June 30, 2023.

The Organization is currently in the process of evaluating the impact of adoption of this ASU on the consolidated financial statements.

##### ***Subsequent Events***

The Organization has evaluated subsequent events through December 16, 2022, which is the date the consolidated financial statements were available to be issued.



## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 2 LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of June 30, are as follows:

	2022	2021
Cash	\$ 2,544,843	\$ 2,640,409
Accounts receivable, net	576,456	447,855
Contributions receivable, net	598,390	532,754
Investments	13,253,054	15,236,095
Beneficial interest in perpetual trusts	803,663	1,016,654
Total financial assets	17,776,406	19,873,767
Less: endowment funds	(12,731,828)	(14,742,099)
Less: beneficial interest in perpetual trusts	(803,663)	(1,016,654)
Less: net assets restricted for capital projects	-	(6,034)
Financial assets available for general expenditures within one year	\$ 4,240,915	\$ 4,108,980

The Organization's endowment funds consist of donor-restricted endowments and a quasi-endowment. Income from donor-restricted endowments is restricted for specific purposes and therefore, is not available for general expenditures. As described in Note 14, the Organization's board-designated endowment has a spending rate as approved by the Board of Trustees annually, typically not to exceed 4 percent available within the next 12 months. Although the Organization does not intend to spend from its board-designated endowment other than amounts appropriated for general expenditure as part of its annual budget approval and appropriation process, amounts from its board-designated endowment could be made available if necessary.

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, the Organization invests cash in excess of daily requirements in short-term investments. To help manage unanticipated liquidity needs, the Organization has committed lines of credit as described in Note 6.

#### NOTE 3 INVESTMENTS AT FAIR VALUE

Investments at fair value as of June 30 consisted of the following:

	2022	2021
<b>Level 1</b>		
Equity mutual funds	\$ 9,250,474	\$ 10,737,570
Fixed income mutual funds	2,656,093	2,149,608
Alternative investments	147,780	-
Common stock	40,345	-
<b>Level 2</b>		
Money market funds	430,277	1,483,357
Funds held at Dayton Foundation	728,085	865,560
	\$ 13,253,054	\$ 15,236,095

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 3 INVESTMENTS AT FAIR VALUE (CONTINUED)

##### *Equity, Fixed Income and Alternative Investments Mutual Funds and Common Stock*

Fair value of equity, fixed income and alternative investments mutual funds and common stock is estimated by reference to quoted market prices available in an active market. Equity and fixed income mutual funds are categorized as using Level 1 inputs.

##### *Funds Held at Dayton Foundation*

Fair value for funds held at the Dayton Foundation are valued as a proportionate interest of the fair value of the underlying funds. The underlying funds are primarily assets which can be valued using observable inputs and are categorized as using Level 2 inputs.

##### *Money Market Funds*

Fair value for money market funds is estimated using the net asset value ("NAV") of shares held at year end. Money market funds are categorized as using Level 2 inputs.

#### NOTE 4 BENEFICIAL INTEREST IN PERPETUAL TRUSTS AT FAIR VALUE

The Organization is the beneficiary of trusts held and administered by an independent trustee. Under the terms of the trusts, the Organization has an irrevocable right to receive a portion of the income earned on the trust assets in perpetuity, but never receives the assets held in trust. The Organization's beneficial interest in perpetual trust is recorded at fair value using level 3 unobservable inputs.

The following table is a reconciliation of all assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) at June 30:

Balance at June 30, 2020	\$	823,286
Change in value		193,368
Balance at June 30, 2021		1,016,654
Change in value		(212,991)
Balance at June 30, 2022	\$	803,663

#### NOTE 5 PROPERTY AND EQUIPMENT

Property and equipment as of June 30 consisted of the following:

	2022	2021
Tower, antenna, and transmitting equipment	\$ 10,735,884	\$ 10,594,309
Technical equipment	12,087,917	11,317,238
Buildings and improvements	8,151,901	8,121,783
Furniture, fixtures, and office equipment	1,758,769	1,751,735
Vehicles	97,096	97,096
Land and improvements	147,123	147,123
Less accumulated depreciation	(25,090,870)	(24,255,015)
	\$ 7,887,820	\$ 7,774,269

**PUBLIC MEDIA CONNECT AND AFFILIATES**

**Notes to Consolidated Financial Statements  
(Continued)**

**NOTE 5 PROPERTY AND EQUIPMENT (CONTINUED)**

The Organization received funds through grants from agencies of the federal government for the purpose of acquiring property and equipment. The Federal Government had a ten-year interest in assets purchased with federal funds commencing at the date of the completion of a specific project. The following summarizes information related to the Organization's property and equipment subject to Federal Government interest that expired during 2022 and 2021:

<b>Greater Dayton Public Television</b>			
	<u>Cost</u>	<u>Federal Interest</u>	<u>Expiration of Federal Interest</u>
Technical equipment	\$ 137,301	\$ 68,650	3/31/2021

  

<b>Greater Cincinnati Television Educational Foundation</b>			
	<u>Cost</u>	<u>Federal Interest</u>	<u>Expiration of Federal Interest</u>
Technical equipment	\$ 554,850	\$ 277,425	10/1/2021

**NOTE 6 LINES OF CREDIT**

PMC has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of collateralized investments held at the Bank which totaled \$8,370,831 and \$9,614,620 at June 30, 2022 and 2021, respectively. The maximum credit available on this facility totaled \$1,700,000 at June 30, 2022 and 2021. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (1.45% and 0.09% at June 30, 2022 and 2021, respectively) plus 0.95% at June 30, 2022 and 2021. There was no outstanding balance at June 30, 2022 and 2021.

GDPT has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of the collateralized investments held at the bank which totaled \$849,622 and \$993,420 at June 30, 2022 and 2021, respectively. The maximum credit available on this facility totaled \$509,511 and \$542,617 at June 30, 2022 and 2021, respectively. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (1.45% and 0.09% at June 30, 2022 and 2021, respectively) plus 0.95% at June 30, 2022 and 2021. There was no outstanding balance at June 30, 2022 and 2021.

CET has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of collateralized investments held at the Bank which totaled \$2,839,388 and \$3,322,356 at June 30, 2022 and 2021, respectively. The maximum credit available on this facility totaled \$1,707,427 and \$1,825,006 at June 30, 2022 and 2021, respectively. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (1.45% and 0.09% at June 30, 2022 and 2021, respectively) plus 0.95% at June 30, 2022 and 2021. There was no outstanding balance at June 30, 2022 and 2021.

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 7 PAYCHECK PROTECTION PROGRAM (PPP) LOANS

On April 8, 2020, the Organization qualified for and received loans pursuant to the Paycheck Protection Program (the "Program"), a program implemented by the U.S. Small Business Administration under the Coronavirus Aid, Relief, and Economic Security's Act, from a qualified lender (the "PPP Lender"), for an aggregate principal amount of \$961,832 (the "PPP Loans"). The PPP Loans bore interest at a fixed rate of 1.00% per annum, with the first six months of interest deferred, has a term of two years, and were unsecured and guaranteed by the U.S. Small Business Administration. The principal amounts of the PPP Loans were subject to forgiveness under the Program upon the Organization's request to the extent that the PPP Loan proceeds were used to pay expenses permitted by the Program, including payroll costs, covered rent and mortgage obligations, and covered utility payments incurred by the Organization. On April 28, 2021, the Organization received notification from the bank that the loans were fully forgiven and used in accordance with the Program requirements. Accordingly, the full amount was recognized as revenue in 2021.

#### NOTE 8 DEFERRED COMPENSATION AGREEMENT

GDPT sponsors a nonqualified deferred compensation 457(b) plan available to all senior management personnel. The Plan is funded entirely by employee deferrals. The Plan assets and liabilities as of June 30, 2022 and 2021 are \$193,559 and \$187,885, respectively, and are included in investments and accrued expenses on the consolidated statement of financial position.

#### NOTE 9 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes at June 30:

	<u>2022</u>	<u>2021</u>
Restricted as to period of use:		
Operating support	\$ -	\$ 979,134
Time restrictions	66,342	69,834
Restricted as to purpose:		
Capital projects	-	6,034
Programming activities	258,635	10,000
Education and training	2,000	2,000
Beneficial interest in trusts	803,663	1,016,654
Donor-restricted endowments	<u>188,720</u>	<u>188,720</u>
	<u>\$ 1,319,360</u>	<u>\$ 2,272,376</u>

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 10 RETIREMENT PLANS

##### ***Defined Contribution Retirement Plans***

GDPT sponsors a defined contribution retirement plan under the provisions of Internal Revenue Code Section 403(b) covering substantially all employees. Contributions to the plan during the years ended June 30, 2022 and 2021 were \$106,369 and \$107,738, respectively.

CET sponsors a defined contribution retirement plan under the provisions of Internal Revenue Code Section 403(b) covering substantially all employees. Contributions to the plan during the years ended June 30, 2022 and 2021 were \$47,414 and \$42,914, respectively.

##### ***Defined Benefit Retirement***

CET had a noncontributory defined benefit pension plan covering all employees who met certain eligibility requirements. Benefits were based upon years of service and the employee's compensation. CET's funding policy was to make the minimum annual contribution that was required by applicable regulations, plus any amounts the Organization determined to be appropriate from time to time. The plan was amended to freeze benefit accruals effective May 1, 2009 and no new participants were eligible to enter the plan at that time.

During 2021, the plan was terminated, and all plan liabilities were settled by June 30, 2021 through lump sum pay outs and purchase of annuities. These settlements have been recorded in the changes in benefits and plan obligations for the year ended June 30, 2021. In addition, a settlement gain has been recorded as a component of net periodic benefit cost recognized in the consolidated statement of activities for the year ended June 30, 2021.

The following table presents the changes in benefit obligations and changes in plan assets for the years ended June 30:

	2022	2021
<b>Changes in benefit obligation:</b>		
Benefit obligation, beginning of year	\$ -	\$ 6,955,542
Interest cost	-	218,409
Actuarial gain (loss)	-	(210,617)
Settlement	-	(6,680,577)
Benefits paid	-	(282,757)
Benefit obligation, end of year	\$ -	\$ -
<b>Changes in plan assets:</b>		
Fair value of plan assets, beginning of year	\$ -	\$ 5,701,619
Actual return on plan assets	-	1,016,715
Settlement	-	(6,680,577)
Employer contributions	-	245,000
Benefits paid	-	(282,757)
Fair value of plan assets, end of year	\$ -	\$ -

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 10 RETIREMENT PLANS (CONTINUED)

The components of net periodic benefit cost (credit) recognized in the consolidated statements of activities and changes in net assets for the years ended June 30 were as follows:

	2022	2021
Interest cost	\$ -	\$ 218,409
Actual return on plan assets	-	(1,016,715)
	<u>\$ -</u>	<u>\$ (798,306)</u>

#### *Plan assets*

The Organization had investment guidelines for plan assets. The overall objective of the guidelines was to ensure the plan assets provided capital growth over an extended period of time, while also considering market risks and ensuring that the portfolio income and liquidity were appropriate to meet the plan benefit payments and other expenses. The plan investments were required to be diversified by asset class and within each asset class, in order to ensure that no single investment would have a disproportionate impact on the total portfolio. The plan asset allocation was reviewed each year with current market assumptions to ensure the asset mix will achieve the long-term goals of the plan. The plans target allocation is 70% equity securities and 30% debt securities, with an acceptable range of 35% to 85% for equity securities and a range of 15% to 65% for debt securities.

#### NOTE 11 IN-KIND DONATIONS AND DONATED SERVICES

In-kind donations for the years ended June 30, 2022 and 2021 were \$1,375,125 and \$1,174,795, respectively (\$458,375 and \$391,598, respectively, for GDPT and \$916,750 and \$783,197, respectively, for CET). This represents support from the Ohio Broadcast Educational Media Commission (Ohio BEMC). These values are determined by the Ohio BEMC each year and are used for GDPT's technical program and CET's programming program. Donated services for the years ended June 30, 2022 and 2021 were \$204,524 and \$152,322, respectively (\$30,050 and \$12,750, respectively, for GDPT and \$174,474 and \$139,572, respectively, for CET). These consist primarily of sponsorships and event tickets for GDPT and underwriting and special event sponsorships for CET donated by various local organizations. GDPT and CET estimate the fair value of the donated services based on information provided by the local organizations and are used for GDPT's marketing and CET's programming program. All in-kind donations for 2022 and 2021 are without donor restrictions.

#### NOTE 12 RENTAL INCOME

CET leases office space and equipment to Cincinnati Public Radio under a non-cancelable operating lease agreement that expires in October 2022. Rental income under this lease was \$261,727 and \$ 247,909 for the years ended June 30, 2022 and 2021, respectively. Subsequent to year end, the lease was renewed on a month-to-month basis starting in November 2022.

GDPT leases excess broadband capacity under lease agreements that expire in 2040. Rental income associated with these leases totaling \$530,601 and \$521,010 were recognized for the years ended June 30, 2022 and 2021, respectively.

**PUBLIC MEDIA CONNECT AND AFFILIATES**

**Notes to Consolidated Financial Statements  
(Continued)**

**NOTE 12 RENTAL INCOME (CONTINUED)**

Future annual minimum lease receipts over the next five years at June 30, 2022 are as follows:

	<u>CET</u>	<u>TTV</u>	<u>Total</u>
2023	\$ 6,853	\$ 505,074	\$ 511,927
2024	-	514,826	514,826
2025	-	524,870	524,870
2026	-	535,217	535,217
2027	-	545,873	545,873
Thereafter	-	8,225,553	8,225,553
	<u>\$ 6,853</u>	<u>\$ 10,851,413</u>	<u>\$ 10,858,266</u>

**NOTE 13 OPERATING LEASES**

GDPT entered into a long-term operating lease with the City of Dayton in 1987 for administrative and operating facilities. Lease terms require minimum annual rental payments through June 30, 2023. The Organization has the option of extending the lease for five successive five-year terms with annual rental payments increasing with each five-year term. Minimum future rental payments at June 30, 2022 is \$50,820 for 2023.

In 2003, GDPT, as lessee, entered into a twenty-year tower lease arrangement with Raycom National, Inc. calling for a one-time payment of \$861,000. The expense associated with this lease is being recognized on a straight-line basis over the twenty-year term of the lease; prepaid tower rent was \$75,338 and \$118,388 at June 30, 2022 and 2021, respectively. The Organization has the option to renew this lease for two successive ten-year terms, provided 90 days' prior notice is given to the lessor.

The Organization leases office equipment under noncancelable operating leases that expire throughout 2027. Future annual minimum lease payments at June 30, 2022 were:

	<u>CET</u>	<u>TTV</u>	<u>Total</u>
2023	\$ 27,642	\$ 33,500	\$ 61,142
2024	24,608	33,500	58,108
2025	24,332	33,500	57,832
2026	24,332	33,500	57,832
2027	17,519	24,827	42,346
	<u>\$ 118,433</u>	<u>\$ 158,827</u>	<u>\$ 277,260</u>

Total rent expense was \$185,118 and \$176,175 during the years ended June 30, 2022 and 2021, respectively.

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 14 ENDOWMENT

The Organization's endowment consists of a board-designated and donor-restricted endowment fund established to support general operations. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### *Interpretation of Relevant Law*

The Board of Trustees of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as original corpus (a) the original value of gifts donated to the donor-restricted endowment and (b) the original value of subsequent gifts to the donor-restricted endowment. The remaining portion of the donor-restricted endowment fund that is not classified in original corpus is classified as accumulated earnings.

Changes in the endowment net assets for the years ended June 30, 2022 and 2021 are as follows:

	Board Designated	Donor-Restricted		Total
		Accumulated Earnings	Original Corpus	
<b>Endowment net assets - 6/30/20</b>	\$ 9,524,878	\$ -	\$ 188,720	\$ 9,713,598
Contributions	2,819,774	-	-	2,819,774
Investment return, net	2,868,900	43,740	-	2,912,640
Appropriations for expenditure	(660,173)	(43,740)	-	(703,913)
<b>Endowment net assets - 6/30/21</b>	14,553,379	-	188,720	14,742,099
Contributions	205,814	34,037	-	239,851
Investment return, net	(2,216,085)	(34,037)	-	(2,250,122)
<b>Endowment net assets - 6/30/22</b>	<u>\$ 12,543,108</u>	<u>\$ -</u>	<u>\$ 188,720</u>	<u>\$ 12,731,828</u>

#### *Investment Policy*

Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity. Under this policy, the primary objective is to provide for preservation of capital with an emphasis on long-term growth without undue exposure to risk. The return objective is to achieve a total return, net of fees, in excess of spending and inflation greater than the consumer price index plus 4%. To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### *Spending Policy*

The Organization's current spending policy is to transfer all investment return from the donor-restricted endowment fund into the board-designated endowment fund, as stipulated by the donor at the time of the gift. The spending rate is approved by the Board of Trustees annually, typically not to exceed 4 percent, and is available for general expenditures within the next 12 months.



## **PUBLIC MEDIA CONNECT AND AFFILIATES**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 15 SIGNIFICANT CONCENTRATIONS**

The Corporation for Public Broadcasting (CPB) is a major source of funding for the Organization. The Organization received \$2,211,489 and \$3,210,338 from CPB, representing approximately 19% and 16% of total revenue and support for June 30, 2022 and 2021, respectively.

#### **NOTE 16 RISKS AND UNCERTAINTIES**

The Organization's investments consist of common stocks, U.S Government and fixed income securities and mutual funds. Investment securities are exposed to various risks, such as credit, market and interest rate. Due to the level of uncertainty related to changes in interest rates, market volatility and credit risks, it is at least reasonably possible that changes in these risks could materially affect the fair value of the investments reported in the consolidated statement of financial position at June 30, 2022. However, the diversification of the Organization's investments among various asset classes should mitigate the impact of any adverse changes on any one asset class. Investments are managed by the Board of Trustees with advice and assistance from investment professionals.

## **SUPPLEMENTARY INFORMATION**

**PUBLIC MEDIA CONNECT AND AFFILIATES**

**Consolidating Statement of Financial Position  
June 30, 2022**

	Public Media Connect	CET	GDPT	SOITA	Eliminations	Total
<b>Assets</b>						
Cash	\$ -	\$ 1,369,681	\$ 957,522	\$ 217,640	\$ -	\$ 2,544,843
Accounts receivable, net	-	358,974	170,617	46,865	-	576,456
Contributions receivable, net	-	295,087	303,303	-	-	598,390
Due from related parties	-	258,705	-	-	(258,705)	-
Prepaid expense	-	154,908	129,027	4,740	-	288,675
Investments	8,370,848	3,103,466	1,778,740	-	-	13,253,054
Beneficial interest in perpetual trust	-	763,064	40,599	-	-	803,663
Prepaid rents	-	-	75,338	-	-	75,338
Property and equipment, net	-	3,812,114	4,068,832	6,874	-	7,887,820
<b>Total assets</b>	<b>\$ 8,370,848</b>	<b>\$ 10,115,999</b>	<b>\$ 7,523,978</b>	<b>\$ 276,119</b>	<b>\$ (258,705)</b>	<b>\$ 26,028,239</b>
<b>Liabilities and net assets</b>						
<b>Liabilities</b>						
Accounts payable	\$ -	\$ 152,213	\$ 202,497	\$ 5,801	\$ -	\$ 360,511
Accrued expenses	-	173,113	355,819	-	-	528,932
Due to related parties	68,236	-	189,469	1,000	(258,705)	-
Deferred support and revenue	-	41,220	47,000	5,600	-	93,820
<b>Total liabilities</b>	<b>68,236</b>	<b>366,546</b>	<b>794,785</b>	<b>12,401</b>	<b>(258,705)</b>	<b>983,263</b>
<b>Net Assets</b>						
Without donor restrictions	8,302,612	8,470,692	6,688,594	263,718	-	23,725,616
With donor restrictions	-	1,278,761	40,599	-	-	1,319,360
<b>Total net assets</b>	<b>8,302,612</b>	<b>9,749,453</b>	<b>6,729,193</b>	<b>263,718</b>	<b>-</b>	<b>25,044,976</b>
<b>Total liabilities and net assets</b>	<b>\$ 8,370,848</b>	<b>\$ 10,115,999</b>	<b>\$ 7,523,978</b>	<b>\$ 276,119</b>	<b>\$ (258,705)</b>	<b>\$ 26,028,239</b>

See independent auditors' report

## PUBLIC MEDIA CONNECT AND AFFILIATES

### Consolidating Statement of Activities Year Ended June 30, 2022

	Public Media Connect	CET	GDPT	SOITA	Eliminations	Total
<b>Support and revenue</b>						
Support:						
Corporation for Public Broadcasting:						
Community Service Grant and Interconnect reimbursement	\$ -	\$ 1,112,361	\$ 1,099,128	\$ -	\$ -	\$ 2,211,489
State of Ohio:						
Operating Subsidy	-	284,240	213,180	-	-	497,420
Educational Subsidy	-	182,335	260,784	398,200	(398,200)	443,119
In-kind donations	-	916,750	458,375	-	-	1,375,125
Montgomery County	-	-	42,009	-	-	42,009
Total support	<u>-</u>	<u>2,495,686</u>	<u>2,073,476</u>	<u>398,200</u>	<u>(398,200)</u>	<u>4,569,162</u>
Revenue:						
Memberships and other contributions and grants	176,240	3,446,596	2,048,626	177,652	-	5,849,114
Donated services	-	174,474	30,050	-	-	204,524
Acquired program underwriting	-	604,899	463,991	-	-	1,068,890
Auction and special events	-	431,742	20,580	-	-	452,322
Contract production services	-	125,402	18,865	-	-	144,267
Educational services	-	360,680	208,495	90,472	-	659,647
Rental income	-	261,727	530,601	-	-	792,328
Investment return	(1,422,261)	(512,099)	(281,725)	-	-	(2,216,085)
Promotion and miscellaneous	-	108,058	338,085	-	-	446,143
Change in value of trust	-	(210,744)	(2,247)	-	-	(212,991)
Total revenue	<u>(1,246,021)</u>	<u>4,790,735</u>	<u>3,375,321</u>	<u>268,124</u>	<u>-</u>	<u>7,188,159</u>
Total support and revenue	<u>(1,246,021)</u>	<u>7,286,421</u>	<u>5,448,797</u>	<u>666,324</u>	<u>(398,200)</u>	<u>11,757,321</u>
<b>Expenses</b>						
Program	-	4,906,578	4,062,447	622,391	(398,200)	9,193,216
Fundraising	-	1,268,898	847,449	-	-	2,116,347
Administrative	-	1,126,118	1,190,987	-	-	2,317,105
Total expenses	<u>-</u>	<u>7,301,594</u>	<u>6,100,883</u>	<u>622,391</u>	<u>(398,200)</u>	<u>13,626,668</u>
<b>Change in net assets</b>	<u>(1,246,021)</u>	<u>(15,173)</u>	<u>(652,086)</u>	<u>43,933</u>	<u>-</u>	<u>(1,869,347)</u>
<b>Net assets, beginning of year</b>	<u>9,548,633</u>	<u>9,764,626</u>	<u>7,381,279</u>	<u>219,785</u>	<u>-</u>	<u>26,914,323</u>
<b>Net assets, end of year</b>	<u>\$ 8,302,612</u>	<u>\$ 9,749,453</u>	<u>\$ 6,729,193</u>	<u>\$ 263,718</u>	<u>\$ -</u>	<u>\$ 25,044,976</u>

See independent auditors' report