

# **Public Media Connect**

**Consolidated Financial Statements with  
Supplementary Information  
June 30, 2020 and 2019 and  
Independent Auditors' Report**

**PUBLIC MEDIA CONNECT**  
**June 30, 2020 and 2019**

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## Independent Auditors' Report

To the Board of Trustees  
Public Media Connect  
Cincinnati, Ohio

We have audited the accompanying consolidated financial statements of Public Media Connect (a nonprofit organization), which comprise the consolidated statements of financial position as of June 30, 2020 and 2019, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

### ***Management's Responsibility for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditor's Responsibility***

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Opinion***

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Public Media Connect as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**Independent Auditors' Report  
(Continued)**

***Report on Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The consolidating statements of financial position and activities on pages 24 and 25 are presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

*Barnes, Dennig & Co., Ltd.*

December 22, 2020  
Cincinnati, Ohio

## PUBLIC MEDIA CONNECT

### Consolidated Statements of Financial Position June 30, 2020 and 2019

	2020	2019
<b>Assets</b>		
Cash	\$ 1,773,169	\$ 376,011
Accounts receivable, net	554,519	495,389
Contributions receivable, net	463,963	349,918
Prepaid expense	255,435	198,435
Investments	10,136,141	10,168,538
Beneficial interest in perpetual trusts	823,286	834,438
Prepaid rent	161,438	204,488
Property and equipment, net	7,924,163	6,323,131
Total assets	\$ 22,092,114	\$ 18,950,348
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable	\$ 545,315	\$ 312,402
Accrued expenses	614,040	565,846
Paycheck Protection Program (PPP) loans	961,832	-
Deferred support and revenue	88,991	69,600
Accrued pension benefit obligation	1,253,923	767,923
Total liabilities	3,464,101	1,715,771
<b>Net Assets</b>		
Without donor restrictions	17,323,397	13,250,627
With donor restrictions	1,304,616	3,983,950
Total net assets	18,628,013	17,234,577
Total liabilities and net assets	\$ 22,092,114	\$ 18,950,348

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT

### Consolidated Statement of Activities Year Ended June 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and revenue</b>			
Support:			
Corporation for Public Broadcasting:			
Community Service Grant and Interconnect reimbursement	\$ 2,473,960	\$ -	\$ 2,473,960
State of Ohio:			
Operating Subsidy	505,044	-	505,044
Educational Subsidy	443,119	-	443,119
In-kind donations	1,165,134	-	1,165,134
Montgomery County	42,009	-	42,009
Total support	<u>4,629,266</u>	<u>-</u>	<u>4,629,266</u>
Revenue:			
Memberships and other contributions	4,973,365	-	4,973,365
Donated services	197,908	-	197,908
Acquired program sponsorship and underwriting	543,043	-	543,043
Auction and special events	278,031	-	278,031
Contract production services	367,113	-	367,113
Educational services	613,417	-	613,417
Rental income	752,727	-	752,727
Investment income	181,749	-	181,749
Promotion and miscellaneous	20,677	1,371,757	1,392,434
Gain on sale of equipment	11,580	-	11,580
Change in value of trusts	-	(11,152)	(11,152)
Total revenue	<u>7,939,610</u>	<u>1,360,605</u>	<u>9,300,215</u>
Net assets released from restrictions	<u>4,039,939</u>	<u>(4,039,939)</u>	<u>-</u>
Total support and revenue	<u>16,608,815</u>	<u>(2,679,334)</u>	<u>13,929,481</u>
<b>Expenses</b>			
Broadcasting and telecommunication service	8,189,655	-	8,189,655
Fundraising	1,805,760	-	1,805,760
Administrative	1,959,036	-	1,959,036
Total expenses	<u>11,954,451</u>	<u>-</u>	<u>11,954,451</u>
<b>Change in net assets before pension adjustment</b>	4,654,364	(2,679,334)	1,975,030
<b>Change in pension benefit obligation</b>	<u>(581,594)</u>	<u>-</u>	<u>(581,594)</u>
<b>Change in net assets</b>	4,072,770	(2,679,334)	1,393,436
<b>Net assets, beginning of year</b>	<u>13,250,627</u>	<u>3,983,950</u>	<u>17,234,577</u>
<b>Net assets, end of year</b>	<u>\$ 17,323,397</u>	<u>\$ 1,304,616</u>	<u>\$ 18,628,013</u>

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT

### Consolidated Statement of Activities Year Ended June 30, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and revenue</b>			
Support:			
Corporation for Public Broadcasting:			
Community Service Grant and Interconnect reimbursement	\$ 2,102,677	\$ -	\$ 2,102,677
State of Ohio:			
Operating Subsidy	481,658	-	481,658
Educational Subsidy	443,119	-	443,119
In-kind donations	1,274,649	-	1,274,649
Montgomery County	42,009	-	42,009
Total support	<u>4,344,112</u>	<u>-</u>	<u>4,344,112</u>
Revenue:			
Memberships and other contributions	5,299,424	113,593	5,413,017
Donated services	270,522	-	270,522
Acquired program sponsorship and underwriting	694,689	-	694,689
Auction and special events	539,283	-	539,283
Contract production services	365,550	-	365,550
Educational services	665,761	-	665,761
Rental income	747,771	-	747,771
Investment income	508,452	-	508,452
Promotion and miscellaneous	51,517	2,278,528	2,330,045
Change in value of trusts	-	(32,517)	(32,517)
Total revenue	<u>9,142,969</u>	<u>2,359,604</u>	<u>11,502,573</u>
Net assets released from restrictions	<u>131,791</u>	<u>(131,791)</u>	<u>-</u>
Total support and revenue	<u>13,618,872</u>	<u>2,227,813</u>	<u>15,846,685</u>
<b>Expenses</b>			
Broadcasting and telecommunication service	8,404,634	-	8,404,634
Fundraising	2,055,768	-	2,055,768
Administrative	1,891,725	-	1,891,725
Total expenses	<u>12,352,127</u>	<u>-</u>	<u>12,352,127</u>
<b>Change in net assets before pension adjustment</b>	1,266,745	2,227,813	3,494,558
<b>Change in pension benefit obligation</b>	<u>(110,271)</u>	<u>-</u>	<u>(110,271)</u>
<b>Change in net assets</b>	1,156,474	2,227,813	3,384,287
<b>Net assets, beginning of year</b>	<u>12,094,153</u>	<u>1,756,137</u>	<u>13,850,290</u>
<b>Net assets, end of year</b>	<u>\$ 13,250,627</u>	<u>\$ 3,983,950</u>	<u>\$ 17,234,577</u>

The accompanying notes are an integral part of these consolidated financial statements

**PUBLIC MEDIA CONNECT**

**Consolidated Statement of Functional Expenses  
Year Ended June 30, 2020**

	Technical	Programming	Education Services	Production	Promotions	Total Program	Marketing	Member Services	Auctions and Special Events	Total Fundraising	Administrative	Total Expenses
Salaries	\$ 560,611	\$ 373,252	\$ 641,791	\$ 992,925	\$ 250,334	\$ 2,818,913	\$ 164,237	\$ 398,635	\$ 189,420	\$ 752,292	\$ 685,343	\$ 4,256,548
Program acquisitions	-	1,697,893	-	-	-	1,697,893	-	270	-	270	-	1,698,163
In-kind donations	1,165,134	-	-	-	-	1,165,134	186,708	-	18,700	205,408	-	1,370,542
Benefits	116,710	56,892	79,241	210,805	58,826	522,474	32,477	93,923	34,720	161,120	135,899	819,493
Depreciation	516,512	4,558	6,053	69,078	338	596,538	-	-	-	-	66,449	662,987
Utilities	192,756	-	4,525	26,896	-	224,177	-	-	-	-	291,213	515,390
Repair and maintenance	175,624	1,887	11,700	111,414	-	300,625	-	1,390	2,423	3,813	153,987	458,425
Professional fees	40	115,915	-	13,213	-	129,168	-	1,594	4,682	6,276	308,273	443,717
Postage and shipping	1,154	168	11,641	307	32,371	45,641	112	299,452	2,241	301,805	1,528	348,974
Miscellaneous	9,452	104	28,836	3,978	15,347	57,717	1,343	25,907	9,727	36,977	27,874	122,568
Memberships	240	200,522	4,046	21,460	55	226,323	410	334	55	799	53,135	280,257
Rent	61,573	-	339	14,928	-	76,840	-	-	5,328	5,328	100,708	182,876
Promotional incentives	-	-	-	-	-	-	-	162,554	8,313	170,867	-	170,867
Production fees	-	72	29,761	90,896	-	120,729	9,182	30	1,045	10,257	-	130,986
Commissions	-	-	-	-	-	-	-	40,161	-	40,161	-	40,161
Insurance	-	-	-	-	-	-	-	-	-	-	104,307	104,307
Travel and training	3,579	4,631	31,171	13,932	2,646	55,959	2,844	5,239	1,284	9,367	13,016	78,342
Supplies	395	42	22,126	27,897	1,378	51,838	1,468	3,442	10,877	15,787	12,514	80,139
Printing	-	-	2,060	-	44,123	46,183	694	16,561	3,239	20,494	3,584	70,261
Educational fees	-	-	29,844	-	-	29,844	250	-	-	250	-	30,094
Receptions	153	-	2,650	1,871	261	4,935	1,751	7,737	52,131	61,619	1,206	67,760
Advertising	-	-	9	4,000	14,715	18,724	-	-	2,870	2,870	-	21,594
	<u>\$ 2,803,933</u>	<u>\$ 2,455,936</u>	<u>\$ 905,793</u>	<u>\$ 1,603,600</u>	<u>\$ 420,394</u>	<u>\$ 8,189,655</u>	<u>\$ 401,476</u>	<u>\$ 1,057,229</u>	<u>\$ 347,055</u>	<u>\$ 1,805,760</u>	<u>\$ 1,959,036</u>	<u>\$ 11,954,451</u>

The accompanying notes are an integral part of these consolidated financial statements



**PUBLIC MEDIA CONNECT**

**Consolidated Statement of Functional Expenses  
Year Ended June 30, 2019**

	Technical	Programming	Education Services	Production	Promotions	Total Program	Marketing	Member Services	Auctions and Special Events	Total Fundraising	Administrative	Total Expenses
Salaries	\$ 543,844	\$ 372,697	\$ 601,704	\$ 1,054,025	\$ 262,574	\$ 2,834,844	\$ 148,466	\$ 381,795	\$ 258,469	\$ 788,730	\$ 656,073	\$ 4,279,647
Program acquisitions	-	1,738,616	-	-	-	1,738,616	-	-	-	-	-	1,738,616
In-kind donations	1,274,649	-	-	-	-	1,274,649	270,522	-	-	270,522	-	1,545,171
Benefits	106,577	55,809	106,180	235,281	65,137	568,984	28,795	86,202	40,292	155,289	113,755	838,028
Depreciation	443,613	3,914	5,198	59,329	290	512,344	-	-	-	-	57,071	569,415
Utilities	209,664	-	1,123	22,709	-	233,496	-	-	-	-	302,868	536,364
Repair and maintenance	201,228	-	11,116	111,887	-	324,231	-	-	-	-	154,755	478,986
Professional fees	-	93,448	1,300	7,457	-	102,205	-	-	-	-	284,943	387,148
Postage and shipping	1,284	108	10,155	354	23,680	35,581	1,477	303,689	3,949	309,115	-	344,696
Miscellaneous	1,282	143	44,608	9,278	15,441	70,752	13,756	59,008	102,883	175,647	32,760	279,159
Memberships	-	202,633	209	22,346	115	225,303	-	-	-	-	50,903	276,206
Rent	55,560	-	2,851	22,237	-	80,648	-	1,569	2,034	3,603	92,618	176,869
Promotional incentives	-	-	-	-	-	-	-	162,119	-	162,119	-	162,119
Production fees	-	-	36,843	84,417	-	121,260	-	-	-	-	-	121,260
Commissions	-	-	-	-	-	-	76,029	44,540	-	120,569	-	120,569
Insurance	-	-	-	-	-	-	-	-	-	-	114,116	114,116
Travel and training	6,478	7,780	42,240	14,860	1,368	72,726	-	-	-	-	22,242	94,968
Supplies	785	39	31,850	26,114	652	59,440	4,634	7,924	3,062	15,620	9,621	84,681
Printing	-	-	15,507	11	44,748	60,266	-	-	-	-	-	60,266
Educational fees	-	-	54,658	-	-	54,658	-	-	-	-	-	54,658
Receptions	-	-	-	-	-	-	4,774	15,681	34,099	54,554	-	54,554
Advertising	-	-	200	-	34,431	34,631	-	-	-	-	-	34,631
	<u>\$ 2,844,964</u>	<u>\$ 2,475,187</u>	<u>\$ 965,742</u>	<u>\$ 1,670,305</u>	<u>\$ 448,436</u>	<u>\$ 8,404,634</u>	<u>\$ 548,453</u>	<u>\$ 1,062,527</u>	<u>\$ 444,788</u>	<u>\$ 2,055,768</u>	<u>\$ 1,891,725</u>	<u>\$ 12,352,127</u>

The accompanying notes are an integral part of these consolidated financial statements

## PUBLIC MEDIA CONNECT

### Consolidated Statements of Cash Flows Years Ended June 30, 2020 and 2019

	2020	2019
<b>Cash flows from operating activities</b>		
Change in net assets	\$ 1,393,436	\$ 3,384,287
Adjustments to reconcile change in net assets to net cash from operating activities:		
Depreciation	662,987	569,415
Net realized and unrealized (gains) losses on investments	109,157	(138,192)
Change in value of trusts	11,152	32,517
Contributions received for capital projects	(1,317,757)	(2,278,528)
Changes in:		
Accounts and contributions receivable	(173,175)	(121,266)
Prepaid expense and rents	(13,950)	12,941
Accounts payable and accrued expenses	281,107	197,803
Deferred support and revenue	19,391	(94,944)
Accrued pension benefit obligation	486,000	(274,076)
Net cash provided by operating activities	1,458,348	1,289,957
<b>Cash flows from investing activities</b>		
Purchase of property and equipment	(2,264,019)	(2,741,948)
Purchase of investments	(8,196,346)	(5,106,442)
Proceeds from sale of investments	8,119,586	4,284,284
Net cash used by investing activities	(2,340,779)	(3,564,106)
<b>Cash flows from financing activities</b>		
Proceeds from line of credit	645,800	871,141
Payments on line of credit	(645,800)	(871,141)
Contributions received for capital purchases	1,317,757	2,278,528
Proceeds from issuance of PPP loans	961,832	-
Net cash used by financing activities	2,279,589	2,278,528
<b>Net change in cash</b>	1,397,158	4,379
<b>Cash, beginning of year</b>	376,011	371,632
<b>Cash, end of year</b>	\$ 1,773,169	\$ 376,011
<b>Supplemental information</b>		
Cash paid for interest	\$ 5,903	\$ 10,845

The accompanying notes are an integral part of these consolidated financial statements

## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

##### ***Nature of Operations***

Public Media Connect (PMC or the Organization) is a tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Code. The Organization was formed when the Boards of Trustees of Greater Dayton Public Television, Inc. (GDPT) and Greater Cincinnati Television Educational Foundation (CET) formed a regional, nonprofit public broadcasting and media holding company. The Organization owns and operates noncommercial broadcasting stations in the State of Ohio, specifically WPTD Channel 16 in Dayton, WPTO Channel 14 in Oxford, WCET Channel 48 in Cincinnati and other telecommunication facilities. The Organization receives support primarily from the viewing public and private and government grants.

Effective July 1, 2017, PMC became the sole member of Southwestern Ohio Instructional Technology Association (SOITA), a separate 501(c)(3) organization, with the intention of consolidating its administrative function, while continuing to provide educational services.

##### ***Principles of Consolidation***

The consolidated financial statements include the accounts of Public Media Connect (the media holding company) and the entities which are members of the media holding company (GDPT, CET and SOITA). These entities are controlled by a single Board of Trustees. Public Media Connect has consolidated the financial statements of GDPT, CET and SOITA for purposes of financial statement presentation.

These entities will be referred to as the "Organization" in subsequent note disclosures. All inter-entity account balances have been eliminated in the consolidation.

##### ***Financial Statement Presentation***

The consolidated financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles (GAAP). The Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions, which are available for use in general operations and not subject to donor restrictions; and net assets with donor restrictions, which are either temporary in nature, such as those that will be met by the passage of time or other events specified by the donor, or are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

##### ***Fair Value Measurements***

GAAP has established a three-level hierarchy for fair value measurements based on the transparency of valuation inputs as of the measurement date. The hierarchy is based on the lowest level of input that is significant to the fair value measurement. The three levels are defined as follows: Level 1 inputs are unadjusted quoted prices for identical assets in active markets; Level 2 inputs are observable quoted prices for similar assets in active markets; Level 3 inputs are unobservable and reflect management's best estimate of what market participants would use as fair value.

## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Cash***

The Organization considers bank deposits and all highly liquid investments with original maturities of three months or less to be cash. The Organization maintains its cash in bank deposit accounts which, at times, exceed federally insured limits. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk.

##### ***Investments and Investment Return***

Investments in equity securities having a readily determinable fair value and all debt securities are carried at fair value. Other investments are valued at the lower of cost or fair value. Investment return includes dividends, interest and realized and unrealized gains and losses on investments.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is included in net assets without donor restrictions. Other investment return is reflected in the statements of activities as with or without donor restrictions based upon the existence and nature of any donor or legally imposed restrictions.

##### ***Accounts Receivable***

Accounts receivable represent uncollateralized obligations due from various organizations. Accounts receivable are carried at original invoice amount less an estimate made for doubtful receivables based on a review of all outstanding amounts. Management determines the allowance for doubtful accounts by evaluating each individual organization's receivable and considering their current credit worthiness, past experience and current economic conditions. Accounts have been adjusted for all known and expected uncollectible amounts. Recoveries of amounts previously written off are recorded when received. There was no provision for uncollectible accounts at June 30, 2020 and 2019.

##### ***Property and Equipment***

Building and equipment are recorded at cost or, in the case of donated assets, at their estimated fair value at date of receipt. Depreciation is computed by the straight-line method over the estimated useful lives of the respective assets. The Organization reviews its long-lived assets for impairment if changes in circumstances indicate that the carrying amount may not be recoverable. Management believes there has been no impairment in the carrying value of the Organization's long-lived assets.

In accordance with GAAP, the Organization assesses the recoverability of the carrying amount of property and equipment if certain events or changes occur, such as a significant decrease in market value of the assets or a significant change in operating conditions. Based on its most recent analysis, the Organization believes no impairments existed at June 30, 2020 and 2019.

##### ***Broadcast Licenses***

The Organization has three non-commercial broadcast license agreements with the Federal Communications Commission. The license agreements provide the Organization the right to broadcast televised programs in the Dayton and Cincinnati, Ohio, areas and were awarded to the Organization at no cost.

## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Contributions***

Gifts of cash and other assets received without donor stipulations are reported as revenue and net assets without donor restrictions. Gifts received with a donor stipulation that limits their use are reported as revenue and net assets with donor restrictions. When a donor stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Gifts having donor stipulations which are satisfied in the period the gift is received are reported as revenue and net assets without donor restrictions.

Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Unconditional promises to give expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are reported at the present value of estimated future cash flows. Contributions receivable as of June 30, 2020 and 2019 are expected to be collected within one year. At June 30, 2020 and 2019, the provision for uncollectible contributions receivable was \$81,655 and \$60,655, respectively.

Conditional promises to give depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenues when the conditions are substantially met and the gift becomes unconditional.

##### ***Community Service Grants***

The Corporation for Public Broadcasting (CPB) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public telecommunications entities. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act, 47 United States Code Annotated Section 396(k)(7), (1983) Supplement. In any event, each grant must be expended within two years of the initial grant authorization.

The grants are reported on the accompanying consolidated financial statements as unrestricted operating funds; however, certain guidelines must be satisfied in connection with application for and use of the grants to maintain eligibility and compliance requirements. These guidelines pertain to the use of grant funds, record keeping, audits, financial reporting and licensee status with the Federal Communications Commission.

##### ***Government Grants***

Support funded by state grants is recognized as the Organization performs the contracted services or incurs outlays eligible for reimbursement under the grant agreement. Grant activities and outlays are subject to audit and acceptance by the granting agency and, as a result of such audit, adjustments could be required.

## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

##### ***Donated Goods and Services***

The Organization records donated goods and services that meet the criteria for recognition as contributions at fair value on the date of donation. A substantial number of volunteers have made significant contributions of time to the Organization's policy-making, program and support functions. The value of this contributed time does not meet the criteria for recognition under existing accounting standards and, accordingly, is not reflected in the accompanying consolidated financial statements.

##### ***Income Taxes***

The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and a similar provision of Ohio law. However, it is subject to federal income tax on any unrelated business taxable income.

The Organization's IRS Form 990 is subject to review and examination by federal and state authorities. The Organization believes it has appropriate support for any tax positions taken, and therefore, does not have any uncertain income tax positions that are material to the financial statements.

##### ***Functional Allocation of Expenses***

The costs of supporting the various programs and other activities have been summarized on a functional basis on the consolidated statements of functional expenses. Certain costs have been allocated among the program, management and general, and fundraising categories based on the specific identification and other methods. The most significant allocations are salaries and related expenses, which are allocated based upon time spent by Organization personnel, and occupancy and depreciation, which are allocated based on utilization.

##### ***Use of Estimates***

The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses and the disclosure of contingent assets and liabilities in the financial statements and accompanying notes. Actual results could differ from those estimates.

##### ***Reclassifications***

Certain 2019 figures were reclassified to conform to the 2020 presentation.

## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 1 NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

##### ***Effect of Adopting New Accounting Standards***

In 2020, the Organization adopted ASU 2018-08, *Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The standard clarifies and improves current guidance about whether a transfer of assets is a contribution or an exchange transaction. The standard clarifies how an entity determines whether a resource provider is participating in an exchange transaction by evaluating whether the resource provider is receiving commensurate value in return for the resources transferred. The standard also requires that an entity determine whether a contribution is conditional on the basis of whether an agreement includes a barrier that must be overcome and either a right of return of assets transferred or a right of release of a promisor's obligation to transfer assets.

##### ***Recently Issued Accounting Standards***

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, *Revenue from Contracts with Customers*. The standard's core principle is that an organization will recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the organization expects to be entitled in exchange for those goods or services. This standard also includes expanded disclosure requirements that result in an entity providing users of financial statements with comprehensive information about the nature, amount, timing and uncertainty of revenue and cash flows arising from the entity's contract with customers. This standard will be effective for the fiscal year ending June 30, 2021.

In February 2016, the FASB issued ASU 2016-02, *Leases*. The standard requires all leases with terms over 12 months to be capitalized as a right-of-use asset and lease liability on the statement of financial position at the date of lease commencement. Leases will be classified as either finance or operating, which will be relevant for the pattern of expense recognition in the statement of activities. This standard will be effective for the fiscal year ending June 30, 2023.

The Organization is currently in the process of evaluating the impact of adoption of this ASU on the consolidated financial statements.

##### ***Subsequent Events***

The Organization has evaluated subsequent events through December 22, 2020, which is the date the consolidated financial statements were available to be issued.

## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 2 LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of June 30, are as follows:

	2020	2019
Cash	\$ 1,773,169	\$ 376,011
Accounts receivable, net	554,519	495,389
Contributions receivable, net	463,963	349,918
Investments	10,136,141	10,168,538
Beneficial interest in perpetual trusts	823,286	834,438
Total financial assets	13,751,078	12,224,294
Less: endowment funds	(9,713,598)	(9,780,289)
Less: beneficial interest in perpetual trusts	(823,286)	(834,438)
Less: net assets restricted for capital projects	(207,100)	(259,136)
Financial assets available for general expenditures within one year	\$ 3,007,094	\$ 1,350,431

The Organization's endowment funds consist of donor-restricted endowments and a quasi-endowment. Income from donor-restricted endowments is restricted for specific purposes and therefore, is not available for general expenditures. As described in Note 13, the Organization's board-designated endowment has a spending rate as approved by the Board of Trustees annually, typically not to exceed 4 percent available within the next 12 months. Although the Organization does not intend to spend from its board-designated endowment other than amounts appropriated for general expenditure as part of its annual budget approval and appropriation process, amounts from its board-designated endowment could be made available if necessary.

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, the Organization invests cash in excess of daily requirements in short-term investments. To help manage unanticipated liquidity needs, the Organization has committed lines of credit as described in Note 6.

#### NOTE 3 INVESTMENTS AT FAIR VALUE

Investments are summarized as follows:

	2020	2019
<b>Level 1</b>		
Equity mutual funds	\$ 5,753,923	\$ 7,124,344
Fixed income mutual funds	3,433,709	1,840,181
<b>Level 2</b>		
Money market funds	267,375	519,449
Funds held at Dayton Foundation	681,134	684,564
	\$ 10,136,141	\$ 10,168,538



## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 3 INVESTMENTS AT FAIR VALUE (CONTINUED)

##### *Equity and Fixed Income Mutual Funds*

Fair value of equity and fixed income mutual funds is estimated by reference to quoted market prices available in an active market. Equity and fixed income mutual funds are categorized as using Level 1 inputs.

##### *Funds Held at Dayton Foundation*

Fair value for funds held at the Dayton Foundation are valued as a proportionate interest of the fair value of the underlying funds. The underlying funds are primarily assets which can be valued using observable inputs and are categorized as using Level 2 inputs.

##### *Money Market Funds*

Fair value for money market funds is estimated using the net asset value (“NAV”) of shares held at year end. Money market funds are categorized as using Level 2 inputs.

#### NOTE 4 BENEFICIAL INTEREST IN PERPETUAL TRUSTS AT FAIR VALUE

The Organization is the beneficiary of trusts held and administered by an independent trustee. Under the terms of the trusts, the Organization has an irrevocable right to receive a portion of the income earned on the trust assets in perpetuity, but never receives the assets held in trust. The Organization’s beneficial interest in perpetual trust is recorded at fair value using level 3 unobservable inputs.

The following table is a reconciliation of all assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) at June 30:

Balance at June 30, 2018	\$ 866,955
Change in value	<u>(32,517)</u>
Balance at June 30, 2019	834,438
Change in value	<u>(11,152)</u>
Balance at June 30, 2020	<u><u>\$ 823,286</u></u>

**PUBLIC MEDIA CONNECT**

**Notes to Consolidated Financial Statements  
(Continued)**

**NOTE 5 PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following at June 30:

	2020	2019
Tower, antenna, and transmitting equipment	\$ 14,267,214	\$ 9,623,346
Technical equipment	12,174,210	12,170,380
Buildings and improvements	8,040,492	7,811,607
Furniture, fixtures, and office equipment	1,806,792	1,730,182
Vehicles	148,347	132,128
Land and improvements	147,122	145,222
Construction in progress	-	2,707,291
Less accumulated depreciation	(28,660,014)	(27,997,025)
	\$ 7,924,163	\$ 6,323,131

Depreciation expense was \$662,987 and \$569,415 during the years ended June 30, 2020 and 2019, respectively.

The Organization has received funds through grants from agencies of the federal government for the purpose of acquiring property and equipment. The Federal Government has a ten-year interest in assets purchased with federal funds commencing at the date of the completion of a specific project. The following summarizes information related to the Organization's property and equipment subject to Federal Government interest as of June 30, 2020:

<b>Greater Dayton Public Television</b>			
	Cost	Federal Interest	Expiration of Federal Interest
Technical equipment	\$ 137,301	\$ 68,650	3/31/2021

<b>Greater Cincinnati Television Educational Foundation</b>			
	Cost	Federal Interest	Expiration of Federal Interest
Technical equipment	\$ 554,850	\$ 277,425	10/1/2021

## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 6 LINES OF CREDIT**

PMC has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of collateralized investments held at the Bank which totaled \$5,719,316 and \$5,825,033 at June 30, 2020 and 2019, respectively. The maximum credit available on this facility totaled \$1,700,000 at June 30, 2020 and 2019. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (0.18% and 2.46% at June 30, 2020 and 2019, respectively) plus 0.95% and 0.95% at June 30, 2020 and 2019, respectively. There was no outstanding balance at June 30, 2020 and 2019.

GDPT has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of the collateralized investments held at the bank which totaled \$775,764 and \$764,897 at June 30, 2020 and 2019, respectively. The maximum credit available on this facility totaled \$456,909 and \$403,067 at June 30, 2020 and 2019, respectively. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (0.18% and 2.46% at June 30, 2020 and 2019, respectively) plus 0.95% and 0.95% at June 30, 2020 and 2019, respectively. There was no outstanding balance at June 30, 2020 and 2019.

CET has a demand line of credit with Merrill Lynch, Bank of America Corporation. The maximum draw available on this credit facility is based on the value of collateralized investments held at the Bank which totaled \$2,592,095 and \$2,561,879 at June 30, 2020 and 2019, respectively. The maximum credit available on this facility totaled \$1,527,742 and \$1,352,947 at June 30, 2020 and 2019. Interest is charged on amounts borrowed against the line at the one-month LIBOR rate (0.18% and 2.46% at June 30, 2020 and 2019, respectively) plus 0.95% and 0.95% at June 30, 2020 and 2019, respectively. There was no outstanding balance at June 30, 2020 and 2019.

#### **NOTE 7 PAYCHECK PROTECTION PROGRAM (PPP) LOANS**

On April 8, 2020, the Organization qualified for and received loans pursuant to the Paycheck Protection Program (the "Program"), a program implemented by the U.S. Small Business Administration under the Coronavirus Aid, Relief, and Economic Security's Act, from a qualified lender (the "PPP Lender"), for an aggregate principal amount of \$961,832 (the "PPP Loans"). The PPP Loans bear interest at a fixed rate of 1.00% per annum, with the first six months of interest deferred, has a term of two years, and is unsecured and guaranteed by the U.S. Small Business Administration. The principal amount of the PPP Loans is subject to forgiveness under the Program upon the Organization's request to the extent that the PPP Loan proceeds are used to pay expenses permitted by the Program, including payroll costs, covered rent and mortgage obligations, and covered utility payments incurred by the Organization. The Organization intends to apply for forgiveness of the PPP Loans with respect to these covered expenses. To the extent that all or part of the PPP Loans are not forgiven, the Organization will be required to pay interest on the PPP Loans at a rate of 1.00% per annum, and commencing in November 2020 principal and interest payments will be required through the maturity date in April 2022. In the case that all the PPP Loan is not forgiven, future minimum annual maturities will be \$403,692 in 2021 and \$558,140 in 2022. Future annual maturities are subject to change if part or all of PPP Loan is forgiven. The terms of the PPP Loan provide the customary events of default including, among other things, payment defaults, breach of representations and warranties, and insolvency events. The PPP Loan may be accelerated upon the occurrence of an event of default. The outstanding balance for this long-term debt was \$961,832 as of June 30, 2020.

## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 8 DEFERRED COMPENSATION AGREEMENT

GDPT sponsors a nonqualified deferred compensation 457(b) plan available to all senior management personnel. The Plan is funded entirely by employee deferrals. The Plan assets and liabilities as of June 30, 2020 and 2019 are \$163,113 and \$138,852, respectively, and are included in investments and accrued expenses on the statement of financial position.

#### NOTE 9 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes at June 30:

	<u>2020</u>	<u>2019</u>
Restricted as to purpose:		
FCC repack project	\$ -	\$ 2,612,277
Capital projects	207,100	259,136
Programming activities	10,000	10,000
Education and training	2,000	2,000
Restricted as to period of use:		
Time restrictions	73,510	77,379
Beneficial interest in trusts	823,286	834,438
Donor-restricted endowments	<u>188,720</u>	<u>188,720</u>
	<u>\$ 1,304,616</u>	<u>\$ 3,983,950</u>

#### NOTE 10 RETIREMENT PLANS

##### ***Defined Contribution Retirement Plans***

GDPT sponsors a defined contribution retirement plan under the provisions of Internal Revenue Code Section 403(b) covering substantially all employees. Contributions to the plan during the years ended June 30, 2020 and 2019 were \$64,527 and \$48,348, respectively.

CET sponsors a defined contribution retirement plan under the provisions of Internal Revenue Code Section 403(b) covering substantially all employees. Contributions to the plan during the years ended June 30, 2020 and 2019 were \$35,780 and \$29,135, respectively.

##### ***Defined Benefit Retirement***

CET has a noncontributory defined benefit pension plan covering all employees who meet certain eligibility requirements. Benefits are based upon years of service and the employee's compensation. CET's funding policy is to make the minimum annual contribution that is required by applicable regulations, plus any amounts the Organization determines to be appropriate from time to time. The plan was amended to freeze benefit accruals effective May 1, 2009 and no new participants were eligible to enter the plan at that time.

**PUBLIC MEDIA CONNECT**

**Notes to Consolidated Financial Statements  
(Continued)**

**NOTE 10 RETIREMENT PLANS (CONTINUED)**

The following table presents the changes in benefit obligations and changes in plan assets for the years ended June 30:

	<u>2020</u>	<u>2019</u>
<b>Changes in benefit obligation:</b>		
Benefit obligation, beginning of year	\$ 6,469,056	\$ 6,393,828
Interest cost	203,133	245,829
Actuarial gain	558,464	95,161
Benefits paid	<u>(275,111)</u>	<u>(265,762)</u>
Benefit obligation, end of year	<u>\$ 6,955,542</u>	<u>\$ 6,469,056</u>
<b>Changes in plan assets:</b>		
Fair value of plan assets, beginning of year	\$ 5,701,133	\$ 5,351,829
Actual return on plan assets	200,597	254,141
Employer contributions	75,000	360,925
Benefits paid	<u>(275,111)</u>	<u>(265,762)</u>
Fair value of plan assets, end of year	<u>\$ 5,701,619</u>	<u>\$ 5,701,133</u>

The funded status and amounts recognized in the Organization's consolidated statements of financial position at June 30 were as follows:

	<u>2020</u>	<u>2019</u>
Projected benefit obligation	\$ 6,955,542	\$ 6,469,056
Fair value of plan assets	<u>5,701,619</u>	<u>5,701,133</u>
Accrued pension benefit obligation	<u>\$ 1,253,923</u>	<u>\$ 767,923</u>

Significant assumptions used in accounting for the pension plan as of June 30 were as follows:

	<u>2020</u>	<u>2019</u>
Discount rate for benefit obligation	2.31%	3.23%
Discount rate for net periodic benefit cost	3.23%	3.96%
Expected return on plan assets	5.12%	5.50%

## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 10 RETIREMENT PLANS (CONTINUED)

The components of net periodic benefit cost (credit) recognized in the consolidated statements of activities and changes in net assets for the years ended June 30 were as follows:

	<u>2020</u>	<u>2019</u>
Interest cost	\$ 203,133	\$ 245,829
Actual return on plan assets	(286,511)	(288,228)
Amortization of net actuarial loss	<u>97,494</u>	<u>71,748</u>
	<u>\$ 14,116</u>	<u>\$ 29,349</u>

The Organization expects to contribute \$150,000 to the pension plan during the year ending June 30, 2021. The following benefit payments are expected to be paid:

2021	\$ 359,761
2022	365,493
2023	365,833
2024	361,580
2025	378,193
2026-2029	<u>1,799,531</u>
	<u>\$ 3,630,391</u>

The Plan has unrecognized loss subject to amortization totaling \$1,652,011 and \$1,105,127 as of June 30, 2020 and 2019, respectively. The net loss which will be amortized as a component of net periodic pension cost during the next fiscal year totals \$222,950.

#### ***Plan assets***

The Organization has investment guidelines for plan assets. The overall objective of the guidelines is to ensure the plan assets provide capital growth over an extended period of time, while also considering market risks and ensuring that the portfolio income and liquidity are appropriate to meet the plan benefit payments and other expenses. The plan investments are required to be diversified by asset class and within each asset class, in order to ensure that no single investment will have a disproportionate impact on the total portfolio. The plan asset allocation is reviewed each year with current market assumptions to ensure the asset mix will achieve the long-term goals of the plan. The plans target allocation is 70% equity securities and 30% debt securities, with an acceptable range of 35% to 85% for equity securities and a range of 15% to 65% for debt securities.

**PUBLIC MEDIA CONNECT**

**Notes to Consolidated Financial Statements  
(Continued)**

**NOTE 10 RETIREMENT PLANS (CONTINUED)**

The following table sets forth by level within the fair value hierarchy, the Plan's assets at fair value as of June 30:

	2020	2019
<b>Level 1</b>		
Equity mutual funds	\$ 4,060,097	\$ 4,072,816
Fixed income mutual funds	1,387,908	1,304,262
<b>Level 2</b>		
Money market funds	253,614	324,055
	\$ 5,701,619	\$ 5,701,133

***Equity and Fixed Income Mutual Funds***

Fair value of equity and fixed income mutual funds is estimated by reference to quoted market prices available in an active market. Equity and fixed income mutual funds are categorized as using Level 1 inputs.

***Money Market Funds***

Fair value for money market funds is estimated using the net asset value ("NAV") of shares held at year end. Money market funds are categorized as using Level 2 inputs.

**NOTE 11 RENTAL INCOME**

CET leases office space and equipment to Cincinnati Public Radio under a non-cancelable operating lease agreement that expires in October 2022. Rental income under these leases was \$249,630 and \$247,578 for the years ended June 30, 2020 and 2019, respectively.

GDPT leases excess broadband capacity under lease agreements that expire in 2040. Rental income associated with these leases totaling \$502,181 and \$500,193 were recognized for the years ended June 30, 2020 and 2019, respectively.

Future annual minimum lease receipts over the next five years at June 30, 2020 are as follows:

	CET	GDPT	Total
2021	\$ 267,442	\$ 486,413	\$ 753,855
2022	94,881	495,605	590,486
2023	6,853	505,074	511,927
2024	-	514,826	514,826
2025	-	524,870	524,870
Thereafter	-	9,306,642	9,306,642
	\$ 369,176	\$ 11,833,430	\$ 12,202,606

## PUBLIC MEDIA CONNECT

### Notes to Consolidated Financial Statements (Continued)

#### NOTE 12 OPERATING LEASES

GDPT entered into a long-term operating lease with the City of Dayton in 1987 for administrative and operating facilities. Lease terms require minimum annual rental payments through June 30, 2023. The Organization has the option of extending the lease for five successive five-year terms with annual rental payments increasing with each five-year term. Minimum future rental payments at June 30, 2020 are \$41,580 for 2021; \$48,510 for 2022; and \$50,820 for 2023.

In 2003, GDPT, as lessee, entered into a twenty-year tower lease arrangement with Raycom National, Inc. calling for a one-time payment of \$861,000. The expense associated with this lease is being recognized on a straight-line basis over the twenty-year term of the lease; prepaid tower rent was \$161,438 and \$204,488 at June 30, 2020 and 2019, respectively. The Organization has the option to renew this lease for two successive ten-year terms, provided 90 days' prior notice is given to the lessor.

Total rent expense was \$139,119 and \$135,879 during the years ended June 30, 2020 and 2019, respectively.

#### NOTE 13 ENDOWMENT

The Organization's endowment consists of a board-designated and donor-restricted endowment fund established to support general operations. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

##### *Interpretation of Relevant Law*

The Board of Trustees of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as original corpus (a) the original value of gifts donated to the donor-restricted endowment and (b) the original value of subsequent gifts to the donor-restricted endowment. The remaining portion of the donor-restricted endowment fund that is not classified in original corpus is classified as accumulated earnings.

Changes in the endowment net assets for the years ended June 30, 2020 and 2019 are as follows:

	Board Designated	Donor-Restricted		Total
		Accumulated Earnings	Original Corpus	
<b>Endowment net assets - 6/30/18</b>	\$ 8,774,928	\$ -	\$ 188,720	\$ 8,963,648
Contributions	1,044,030	-	-	1,044,030
Investment return, net	499,982	8,469	-	508,451
Appropriations for expenditure	(727,371)	(8,469)	-	(735,840)
<b>Endowment net assets - 6/30/19</b>	9,591,569	-	188,720	9,780,289
Contributions	105,445	-	-	105,445
Investment return, net	179,405	2,344	-	181,749
Appropriations for expenditure	(351,541)	(2,344)	-	(353,885)
<b>Endowment net assets - 6/30/20</b>	<u>\$ 9,524,878</u>	<u>\$ -</u>	<u>\$ 188,720</u>	<u>\$ 9,713,598</u>



## **PUBLIC MEDIA CONNECT**

### **Notes to Consolidated Financial Statements (Continued)**

#### **NOTE 13 ENDOWMENT (CONTINUED)**

##### ***Investment Policy***

Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity. Under this policy, the primary objective is to provide for preservation of capital with an emphasis on long-term growth without undue exposure to risk. The return objective is to achieve a total return, net of fees, in excess of spending and inflation greater than the consumer price index plus 4%. To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

##### ***Spending Policy***

The Organization's current spending policy is to transfer all investment return from the donor-restricted endowment fund into the board-designated endowment fund, as stipulated by the donor at the time of the gift. The spending rate is approved by the Board of Trustees annually, typically not to exceed 4 percent, and is available for general expenditures within the next 12 months.

#### **NOTE 14 SIGNIFICANT CONCENTRATIONS**

The Corporation for Public Broadcasting (CPB) is a major source of funding for the Organization. The Organization received \$2,473,960 and \$2,102,677 from CPB, representing approximately 18% and 13% of total revenue and support for 2020 and 2019, respectively.

#### **NOTE 15 RISKS AND UNCERTAINTIES**

The Organization's investments consist of common stocks, U.S Government and fixed income securities and mutual funds. Investment securities are exposed to various risks, such as credit, market and interest rate. Due to the level of uncertainty related to changes in interest rates, market volatility and credit risks, it is at least reasonably possible that changes in these risks could materially affect the fair value of the investments reported in the statement of financial position at June 30, 2020. However, the diversification of the Organization's investments among various asset classes should mitigate the impact of any adverse changes on any one asset class. Investments are managed by the Board of Trustees with advice and assistance from investment professionals.

#### **NOTE 16 COVID-19 PANDEMIC**

On March 11, 2020, the World Health Organization ("WHO") recognized COVID-19 as a global pandemic, prompting many national, regional and local governments to implement preventative or protective measures, such as travel and business restrictions, temporary store closures, and wide-sweeping quarantines and stay-at-home orders. As a result, COVID-19 and the related restrictive measures have had a significant adverse impact upon many sectors of the economy.

The COVID-19 pandemic remains a rapidly evolving situation. The extent of the impact of COVID-19 on the Organization's business and financial results will depend on future developments, including the duration and spread of the outbreak within the market in which the Organization operates and the related impact on consumer confidence and spending, all of which are highly uncertain.

## **SUPPLEMENTARY INFORMATION**

**PUBLIC MEDIA CONNECT**

**Consolidating Statement of Financial Position  
June 30, 2020**

	Public Media Connect	CET	GDPT	SOITA	Eliminations	Total
<b>Assets</b>						
Cash	\$ -	\$ 857,560	\$ 809,463	\$ 106,146	\$ -	\$ 1,773,169
Accounts receivable, net	-	246,748	273,693	34,078	-	554,519
Contributions receivable, net	-	203,984	259,979	-	-	463,963
Due from related parties	-	1,052,959	-	131,710	(1,184,669)	-
Prepaid expense	-	112,027	143,408	-	-	255,435
Investments	5,720,695	2,795,337	1,620,109	-	-	10,136,141
Beneficial interest in perpetual trust	-	786,995	36,291	-	-	823,286
Prepaid rents	-	-	161,438	-	-	161,438
Property and equipment, net	-	2,569,952	5,346,597	7,614	-	7,924,163
Total assets	<u>\$ 5,720,695</u>	<u>\$ 8,625,562</u>	<u>\$ 8,650,978</u>	<u>\$ 279,548</u>	<u>\$ (1,184,669)</u>	<u>\$ 22,092,114</u>
<b>Liabilities and net assets</b>						
<b>Liabilities</b>						
Accounts payable	\$ -	\$ 144,560	\$ 314,681	\$ 86,074	\$ -	\$ 545,315
Accrued expenses	-	220,305	393,735	-	-	614,040
Paycheck Protection Program (PPP) loans	-	428,200	533,632	-	-	961,832
Due to related parties	68,236	33,034	1,083,399	-	(1,184,669)	-
Deferred support and revenue	-	60,626	18,005	10,360	-	88,991
Accrued pension benefit obligation	-	1,253,923	-	-	-	1,253,923
Total liabilities	<u>68,236</u>	<u>2,140,648</u>	<u>2,343,452</u>	<u>96,434</u>	<u>(1,184,669)</u>	<u>3,464,101</u>
<b>Net Assets</b>						
Without donor restrictions	5,652,459	5,216,589	6,271,235	183,114	-	17,323,397
With donor restrictions	-	1,268,325	36,291	-	-	1,304,616
Total net assets	<u>5,652,459</u>	<u>6,484,914</u>	<u>6,307,526</u>	<u>183,114</u>	<u>-</u>	<u>18,628,013</u>
Total liabilities and net assets	<u>\$ 5,720,695</u>	<u>\$ 8,625,562</u>	<u>\$ 8,650,978</u>	<u>\$ 279,548</u>	<u>\$ (1,184,669)</u>	<u>\$ 22,092,114</u>

See independent auditors' report

## PUBLIC MEDIA CONNECT

### Consolidating Statement of Activities Year Ended June 30, 2020

	Public					Total
	Media Connect	CET	GDPT	SOITA	Eliminations	
<b>Support and revenue</b>						
Support:						
Corporation for Public Broadcasting:						
Community Service Grant and Interconnect reimbursement	\$ -	\$ 1,225,059	\$ 1,248,901	\$ -	\$ -	\$ 2,473,960
State of Ohio:						
Operating Subsidy	-	187,648	317,396	-	-	505,044
Educational Subsidy	-	182,335	260,784	366,842	(366,842)	443,119
In-kind donations	-	388,361	776,773	-	-	1,165,134
Montgomery County	-	-	42,009	-	-	42,009
Total support	-	1,983,403	2,645,863	366,842	(366,842)	4,629,266
Revenue:						
Memberships and other contributions	143,095	2,894,236	2,237,221	38,814	(340,001)	4,973,365
Donated services	-	160,261	37,647	-	-	197,908
Acquired program sponsorship and underwriting	-	267,692	275,351	-	-	543,043
Auction and special events	-	231,805	46,226	-	-	278,031
Contract production services	-	274,919	92,194	-	-	367,113
Educational services	-	294,098	285,329	33,990	-	613,417
Rental income	-	250,546	502,181	-	-	752,727
Investment income	130,216	32,190	19,343	-	-	181,749
Promotion and miscellaneous	-	355,998	1,036,436	-	-	1,392,434
Gain on sale of equipment	-	11,580	-	-	-	11,580
Change in value of trust	-	(9,942)	(1,210)	-	-	(11,152)
Total revenue	273,311	4,763,383	4,530,718	72,804	(340,001)	9,300,215
Total support and revenue	273,311	6,746,786	7,176,581	439,646	(706,843)	13,929,481
<b>Expenses</b>						
Broadcasting and telecommunication service	-	3,847,200	4,292,631	416,666	(366,842)	8,189,655
Fundraising	-	1,120,005	685,755	-	-	1,805,760
Administrative	377,650	1,002,154	919,233	-	(340,001)	1,959,036
Total expenses	377,650	5,969,359	5,897,619	416,666	(706,843)	11,954,451
<b>Change in net assets before pension adjustment</b>	(104,339)	777,427	1,278,962	22,980	-	1,975,030
<b>Change in pension benefit obligation</b>	-	(581,594)	-	-	-	(581,594)
<b>Change in net assets</b>	(104,339)	195,833	1,278,962	22,980	-	1,393,436
<b>Net assets, beginning of year</b>	5,756,798	6,289,081	5,028,564	160,134	-	17,234,577
<b>Net assets, end of year</b>	<u>\$ 5,652,459</u>	<u>\$ 6,484,914</u>	<u>\$ 6,307,526</u>	<u>\$ 183,114</u>	<u>\$ -</u>	<u>\$ 18,628,013</u>

See independent auditors' report