

Here is what our underwriters (sponsors) have to say...

“When the Osher Lifelong Learning Institute (OLLI) at the University of Cincinnati surveyed new members recently about how they found out about OLLI, we learned that this group of adults who are passionate about learning are also passionate about public television. Of those who learned about OLLI from television, 79 percent indicated that they had seen it on CET, CET Create, or CET Arts. Only 21 percent saw an advertisement on one of the nine cable channels that had been carefully selected to match OLLI’s demographics. OLLI at UC is proud to have been a supporter of CET since 2011.”

Cate O’Hara, MA
Program Director
Osher Lifelong Learning Institute at the University of Cincinnati

“Investing in CET is good for our bottom line and for our community. The positive impact of sponsorship was evident from the start. Thanks CET for helping drive new business for our company.”

Jared Queen
Director of Development & Marketing
Civic Garden Center of Cincinnati

“Until a few years ago we were not aware that a small art collaborative could underwrite at CET. CET has made a huge difference in our business by reaching an audience of both diverse and upscale viewers who care about Cincinnati and local products. The team at CET makes this an effortless process and the rates reasonable even for a small business like ours.”

Cheri Brinkman,
Author at Mac Guffin Productions/ Cincinnati and Soup Books

Setting the standard for
quality television
programming today.

No other media
company delivers what
we can!

PMC
Mission Statement

To strengthen the
communities we serve
through programs and
services that inspire and
inform, educate and
engage, fostering
citizenship and culture,
the joy of learning and
the power of diverse
perspectives.

