

**EEO Public File Report**  
**WCET**  
**Cincinnati, Ohio**  
**June 1, 2017 thru May 31, 2018**

The EEO Public File Report is filed in the station's public inspection file pursuant to section 73.2080c(6) of the Federal Communications Commission's (FCC) rules.

During the one year period ending May 31, 2017, the station filled the following full-time vacancy:

1. Coordinator, Member Services

The following list includes the recruitment sources that are used in recruiting, based on the nature of the positions to be filled. Not all sources are used for all openings.

**Recruitment Sources**

Cincinnati Enquirer & Career Builder  
[mrentfrow@gannett.com](mailto:mrentfrow@gannett.com)  
888 262-8848

Zip Recruiter.com  
1453 3<sup>rd</sup> St. Promenade #335  
Santa Monica, CA 90401  
877 252-1062

CET web site  
[hr@cetconnect.org](mailto:hr@cetconnect.org)  
513 345-6538

Queen City Jobs & jobs on-line  
[queencityjobs.com](http://queencityjobs.com)  
2060 Reading Road  
Cincinnati, OH  
513 699-5091

ThinkTV web site  
110 S. Jefferson Street  
Dayton, OH 45402  
Human Resources Mgr.  
937 220-1654

Direct Referrals - from Employees, intern  
Program, Board members, and  
Community leaders

Northern Kentucky University  
Nunn Drive  
Highland Heights, KY 41009  
[careerservices@nku.edu](mailto:careerservices@nku.edu)  
859 5725680

Cincinnati State Tech. Community College  
3520 Central Parkway  
Cincinnati, OH 45223  
513 569-1500

Ohio Media School  
6703 Madison Road  
Cincinnati, OH 45227  
513 271-6060  
[beonair.com](http://beonair.com)

ArtsWave – job listings for Non-Profits  
20 East Central Parkway  
Cincinnati, OH 45202  
513 871-2706  
[theartswave.org](http://theartswave.org)

**Interview activity** (by source)

1. *Coordinator, Membership Services*

Candidates interviewed: 4 interviewee sources; Zip Recruiter & CET web site

Source of hire: Zip Recruiter

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## **Long Term Supplemental Outreach Activities**

### **Interns**

During this period CET sponsored 16 interns from the following sources:

- 13 University of Cincinnati
- 3 Northern Kentucky University

Fourteen of these interns were utilized in learning activities and mentoring within the Production Department, and two were utilized in learning activities and mentoring in the Communications Department

### **Events with community groups interested in broadcast employment issues and/or Public Television**

Our Education Department Specialist served as a computer instructor 4-6 hours every Sunday afternoon for residents at Dupree House and served as an ambassador of the employment opportunities regarding the non-broadcast aspects of public television. His instruction uses concepts and technologies that are being promoted by CET's Learning Services group in on-site training sessions and in-school trainings in this current period. He also provided informational presentations about how to receive and view CET programming in their apartments. This CET employee invested over 200 hours of his time in these endeavors during this reporting period

The CET Manager of Learning Services engaged in informational presentations with local libraries and schools regarding the REACH program, PBS NewsHour Student Reporting labs, Super Why Reading Camps, and Reading for Smiles programs. He also made 114 classroom visits to implement programs about REACH, PBS NewsHour Student Reporting, Super Why Reading Camps, and Reading for Smiles, which involved several hundred students. Additionally, he participated in the CET Kids Writers Content that allows young children to engage in creative writing..

CET's Executive Producer served as a judge for the local High School Golden Lion Film Festival. This role for CET allowed us to get engaged with the local film community which could yield future opportunities for the CET production staff via engaging with the broader electronic media community.

Through the efforts of our Educational Services, Development, and Production Departments, CET has conducted 11 tours of the station for a diversity of local groups such as Girl Scouts, home schooled children, children from group homes, community newcomer groups, and adult groups living in senior residency communities. These tours last from 30 to 60 minutes and are structured to demonstrate and create awareness of the diversity of employment opportunities that exist at the station both inside and outside of the broadcast aspect as well as explaining about the wide variety of content and community interactions public television offers.

### **Training Programs**

Development of internal training efforts designed to enable station personnel to acquire skills that could lead them to qualify for higher level positions within the station. This has occurred in the Production, Education Services, and Development departments through special or additional assignments, external seminar training, and one-on-one coaching by both junior and senior managers.

### **Scholarship Programs**

Our station supports the scholarship program sponsored by the Ohio Association of Broadcasters by posting the availability of such a program, offering assistance to individuals in completing the application process, and by discussing the scholarship opportunities with those interested in pursuing broadcast careers.